

CHALLENGE BIG TOBACCO

From Lagos to New Delhi, you propel policy tough on Big Tobacco



Challenge Big Tobacco Campaign Director John Stewart presents at a workshop in New Delhi with allies from the Philippines, Georgia and India, on ways to prevent the tobacco industry's interference in passing and implementing the lifesaving measures of the global tobacco treaty.

Big Tobacco's been busy trying to prevent lifesaving laws. In Nigeria, British American Tobacco (BAT) has been cozying up to politicians to delay a comprehensive, national tobacco control law. But thanks to members like you, Big Tobacco's not getting away with it.

As Nigeria's parliament considered the passage of the National Tobacco Control Bill, which could save the lives of millions of Nigerian youth over the coming decades, BAT made highly publicized visits to politicians across the country. In an ironic move, the corporation even promised to fund a "health and wellness" center as part of its bid to cast itself as a "socially responsible" corporation.

But with a grant from Corporate Accountability International, long-

 "The simple bottom line: the tobacco industry has no place at the policymaking table. And you're removing their seat."

GIGI KELLETT | CAMPAIGNS DIRECTOR

time ally Environmental Rights Action launched a media blitz to counter BAT's spin, placing articles in dozens of widely read Nigerian news outlets and making it impossible for BAT to obscure its efforts to thwart the tobacco bill. The result? You helped build the political will for the Lagos Assembly to pass a long-awaited smoke-free public places bill.

Nigeria's just one example of how Big Tobacco bullies and bribes its way into lawmakers' good graces. That's why, with

Groundbreaking laws protect youth in U.S. cities

Big steps in the Big Apple and the Windy City.

Despite Big Tobacco's misinformation campaigns and heavy-handed lobbying, Chicago became the first city in the nation to regulate the sale and distribution of menthol-flavored cigarettes—a product Big Tobacco has long used to target youth and communities of color. And New York City passed landmark policies that make it more difficult for the tobacco industry to addict youth.

Both cities acted in response to your call to protect our children's health. Thousands of members sent petitions, made phone calls and showed up at public hearings.

These policies serve as a model for the rest of the nation, just as the first smoke-free public places policies pioneered in the 1990s rapidly led to a proliferation of smoke-free spaces nationwide.

your support, Corporate Accountability International is teaming up with the World Health Organization and global allies. Together, we are leading workshops from Lebanon to the U.K. on using proven measures in the global tobacco treaty to prevent just this kind of interference.

FROM THE EXECUTIVE DIRECTOR



Did you see this?

As you'll see in these pages, you are having an enormous impact in securing the human right to water, curbing Big Tobacco's abuses and pressuring the fast-food industry leader to change. In the last few months Corporate Accountability International has also partnered with you and allies to challenge newly exposed threats to our democracy and our planet—from corporate spying to the sabotaging of global policy.

Public health champions counter corporate lobbyists

The Trans-Pacific Partnership (TPP), the corporate-driven trade agreement being negotiated behind closed doors “will benefit corporate giants at a concerning expense to vital public interests,” as I noted in an op-ed in the Boston Globe. The call of members like you for transparency and accountability has been widely echoed in recent months by everyone from members of Congress to the editorial board of the New York Times. This winter, you helped delay the TPP from being “fast-tracked” through Congress.

A handwritten signature in black ink that reads "Kelle Louallier".

KELLE LOUAILLIER | EXECUTIVE DIRECTOR

Fossil fuel industry has no place in climate talks

The precedent you helped set with the global tobacco treaty is making an enormous impact on one of the most crucial issues of our time. Right now, Corporate Accountability International is working with European allies who are presenting the global tobacco treaty—which reins in Big Tobacco's interference in public health policy and is saving millions of lives—as the model needed to safeguard climate change talks from interference by the fossil fuel industry. Please continue calling on the U.N. to keep Big Oil and Big Coal from determining the future of our environment.

CHALLENGE CORPORATE CONTROL OF WATER

Water giant Veolia faces global tide of outrage

You expose dire reality behind World Bank-backed projects



Children near Lucknow, India spend hours each day collecting water. With your support, we're moving the World Bank to stop substituting PR for true solutions to the global water crisis—before too many more people are allowed to go thirsty.

“When the World Bank owns substantial shares in Veolia subsidiaries, it's not hard to fathom why it insists on casting failed projects like Nagpur as successes.”

PATTI LYNN | DEPUTY DIRECTOR

For years, the global water corporation Veolia has watched its profits tumble. Poster-child projects such as in Nagpur, India are rife with broken promises, failing to extend water to those who bear the brunt of the global water crisis: women, children and low-income communities. Yet the World

Bank continues to prop up this water behemoth—even heralding its failures as success stories.

But you are stripping away such misleading spin to compel real and lasting change worldwide.

In St. Louis, Missouri, for example, you secured Veolia's first major setback in the U.S. through mobilization of grassroots pressure (see facing page). And soon after, financial service provider TIAA-CREF dropped Veolia from its Social Choice Funds portfolio, further demonstrating that the corporation's abuses have created significant risk for investors.

The successes in these pages are made possible with your support. Thank you!

MEMBER SPOTLIGHT

Susan LaSalle

Susan LaSalle, an award-winning producer, has been a member since 1988. She volunteered as a production assistant for the organization's Oscar-winning film about GE, "Deadly Deception," and she currently sits on the Board of Directors.



How did you become involved in the campaign to get GE out of the nuclear weaponmaking business?

I moved from Los Angeles to the Tri-Cities in Washington State, home of the Hanford Nuclear Reservation in 1972. So I grew up as a teenager in the most nuclear-centric town in America, and I noticed many more incidents of cancer and illness than I saw in LA. I was always very politically involved, and joined Infact's GE campaign as a junior in college. I got to work with activist nuns and people who had marched with César Chávez; I learned

so much about organizing and activism. It's become a lifelong relationship.

Where do you see the most potential for the organization?

This organization helps people change the way they see the world and think about the world—it creates a paradigm shift. It did that for me; and it does it on a global scale. The way we nurture organizers around the globe is transformative. Now, I see great potential in our work to realize the human right to water. With our strategic research and development,

we've figured out what's essential for this campaign, and we're going after it.

What is one thing everyone should know about Corporate Accountability International?

We will change the world. Join Corporate Accountability International because you will make a difference. I don't feel powerless, because I found Corporate Accountability International at a young age and learned I can change the way the world works.

CHALLENGE CORPORATE CONTROL OF WATER

You protect the tap...

from St. Louis to San Francisco



Last fall, you played a key role in safeguarding St. Louis' public water from the reaches of global water corporation Veolia. This was the corporation's first significant setback in the United States.

Take action: Now tell Veolia to stay out of your community, too. Visit StopCorporateAbuse.org/StopVeolia



A biker fills up at the start of his trek across the Golden Gate Bridge. The tap reigns supreme in San Francisco, thanks to you. Golden Gate National Recreation Area installed this hydration station to inaugurate its campaign to go bottled water free. The city's new bottled-water-free policy supports Golden Gate and other national parks bucking the bottle.

CORPORATE HALL OF SHAME

Koch Industries inducted

A corporation so abusive, you shamed it twice.

Koch Industries garnered the most votes in this year's Corporate Hall of Shame. Thousands of you castigated the corporation for spending nearly \$50 million on climate change denial groups and thwarting action on climate change—not to mention spending untold sums of "dark money" to influence elections.

Take action: Join allies in protecting our public media from the influence of the Koch brothers. Visit StopCorporateAbuse.org/campaigns/corporate-hall-shame

Corporate Accountability International stops life-threatening abuses of global corporations and increases their accountability to people around the world.

CHALLENGE CORPORATE ABUSE OF OUR FOOD

You expose how McDonald's clowns with charity and kids' health

Meanwhile, another hospital gives burger giant the boot

You're tarnishing the image of the world's most recognizable food brand, turning up the heat on McDonald's to stop marketing its junk food to kids.

The report you helped launch, "Clowning Around with Charity," garnered widespread media from ABC News to USA Today, exposing McDonald's exploitation of charity. While the Ronald McDonald House Charities puts McDonald's in the public's good graces, the corporation provides as little as 10 percent of its funding.

You're also pushing back on the burger giant's similar attempts to

"At a time when McDonald's Corp. is coming under increased scrutiny for marketing its nutritionally questionable food toward children, the charity offers its brand an opportunity for safe passage into schools."

INTERNATIONAL BUSINESS TIMES

"healthwash" its brand in hospitals. Corporate Accountability International, joined by 3,000 health professionals, has played an important role in ramping up pressure for hospitals to end their



The NBC affiliate in Philadelphia calls out McDonald's stingy charity. The burger giant's abuses—from its predatory marketing to kids to its unlivable wages—are leading to an all-time low in the corporation's brand image.

contracts with McDonald's. Riley Hospital in Indianapolis, Indiana is the latest, citing the inherent conflict of interest between McDonald's unhealthy junk food and the hospital's commitment to kids' health.

MAKE A BEQUEST

Sustain this work to protect human rights, public health and the environment.

"Including Corporate Accountability International in my will means I'll continue to help protect the environment from corporate abuse, leaving a more sustainable world for our children and grandchildren."

ANNE STEPHANSKY | MEMBER SINCE 1990

Join Anne and a growing number of members who are including Corporate Accountability International in their will or other estate plans.

For further information, contact Membership Director Robert Peek at (617) 695-2525 or email Legacy@stopcorporateabuse.org.

Why make a bequest?

- > You direct your estate to something you care deeply about.
- > You have a personal way to meet your estate-planning goals.
- > You guarantee deep and long-lasting change to build a more just and equitable world.

Thank you for your enduring support!



Corporate Accountability International is a 501(c)(3) non-profit organization. Contributions are tax-deductible as provided by law. Federal tax ID number: 41-1322686