



ANNUAL REPORT

FY 2021



RELATIONSHIPS

"WE ARE PART OF A MASSIVE
MOVEMENT FOR TRANSFORMATION"

CREATIVITY

SOLIDARITY

ADAPTABILITY

Dear friend,

In the graphic on page 10, roots connect people, organizations, and global campaign initiatives. This visual captures how I envision the past fiscal year. The months between July 2020 and June 2021 were deeply challenging. But in this time of contraction and struggle, Corporate Accountability expanded our connections and our impact. Faced with the ongoing need to stay physically distant from each other, we found ways to creatively adapt. We prioritized the need to maintain and deepen our relationships with donors and activists like you, allies, and people all over the world working toward justice. I believe it was these connections that got us through.

Let's be clear: it was a hard twelve months, full of suffering and harm. To varying degrees we individually and collectively dealt with the continuing COVID-19 pandemic, the crushing impact of late-stage racial capitalism, and the worsening climate crisis.

We at Corporate Accountability put our relationships at the front and center of our work. Relationship-building has always been a key part of our work to curb corporate power so that the world we all need and deserve can take root. Over the past year, we examined the ways in which we have built authentic, trusting relationships. We also asked ourselves how white supremacy and being based in the Global North showed up in our relationships with each other and our allies. With honesty, creativity, and grit, we committed to expanding what we have done well and doing better where we have failed. I'm grateful to all of the staff and board who are putting in the work to shift and deepen our practices, and particularly to our Black staff and staff of color whose brilliant leadership I am honored to follow.

In a year when corporations attempted to exploit multiple crises and people's suffering to grow their profits and consolidate their power, we centered humanity. We recognized the toll this moment was taking on our staff and allies. And we implemented policies and practices that centered all our humanity. We sought and found ways to flourish—from navigating an all-remote working environment, to deepening our race equity work, to creatively campaigning under difficult conditions.

And the successes we achieved were remarkable. As you browse this report, I hope you'll feel the power that your support fueled. We organized to keep corporations out of policymaking, to hold them liable for the harms they have caused, and to disrupt their ability to rebrand themselves when their abuses were exposed. From employing innovative solutions to hold a regional strategy meeting on challenging water privatization in Africa, to co-launching the Liability Roadmap to make Big Polluters pay, to meeting with hundreds of members like you, we built connections, went deep, and creatively leveraged technology toward impact.

For more than 20 years, I have been practicing hope as a strategy, inspired by a long line of freedom fighters including Nelson Mandela. And when I look out to the next phase of work, I am clear that we—you, me, our allies, all of us—are part of a massive movement for transformation. Collectively, we have been envisioning, acting, and moving toward this moment for a long time. And now is the time for us to do all that we can to bring a creative, joyful, equitable world into being. I'm grateful for your partnership in this visionary work. And I hope you take inspiration from all the relationships and the victories you are helping make possible. We are building another world, together.

Onward,



A handwritten signature in blue ink, reading "Patti Lynn".

Patti Lynn
Executive Director

Campaigns

Your impact: Corporate Accountability campaigns

In a tumultuous year full of uncertainty, Corporate Accountability stayed connected to what matters most: our relationships and our vision for change. We built deep power, strategized, stayed flexible, and implemented tactics to make the biggest impact on the corporations causing the most harm to people and the planet.



You demand Big Polluters pay up

An Exxon lobbyist, caught on tape, said it himself: The corporation does what it needs to protect its investments and shareholders—and killing effective climate policy is top on its list. This year, we saw major shifts in the response of people to the climate crisis. They are demanding Big Polluters be held accountable for fueling this catastrophe, and you have helped make this shift possible. Seizing this momentum, we collectively advanced exciting developments with the work to make Big Polluters pay and to expose the con behind “net zero” pledges.



You help protect the human right to water

This was a pivotal year for the human right to water. Communities around the world came together during the COVID-19 pandemic to demand safe water for all people—no matter their income, neighborhood, or race. While water privatizers sought to exploit the pandemic to increase profits, the water justice movement rose up to oppose and check them. We and our allies met the needs of this moment with creativity and adaptability, seizing opportunities and advancing our collective vision for a world where all people have equitable access to safe water.



“In this political moment, we need all hands on deck. I’m proud to support the many ways that Corporate Accountability challenges corporate power, going after the kind of change that seems impossible but is absolutely necessary.” Photo credit: Stephanie Canciello, Unali Artists

CRAIG NEWMARK, FOUNDER OF CRAIGSLIST AND CRAIG NEWMARK PHILANTHROPIES

Official relations with United Nations agencies

As part of our work to advance international policies, we maintain official status with the World Health Organization, the Secretariat of the Framework Convention on Tobacco Control, the United Nations Economic and Social Council, and the United Nations Framework Convention on Climate Change.



You help expose Big Tobacco's underhanded and racist tactics, bringing global leaders together

Our longest running campaign, which has for decades set the precedent for the rest of our organizing, continues to advance innovative corporate accountability strategies. This year the tobacco industry persisted in its attempts to exploit the COVID-19 pandemic as a way to boost sales of vapes and heated tobacco products—but we and our allies powered a wave of momentum that is discrediting one of Philip Morris International's primary front groups pushing this agenda. We also exposed Big Tobacco's racist roots, and we brought together policymakers from around the world to help form a united front against the industry's global abuses.



Your support clears the way for food policies that prioritize people, not profits

This year, with our allies, we challenged Big Food and Big Soda corporations for their influence over public policy, their fueling of racial injustices, and their marketing of unhealthy products like sugary drinks to children and youth, especially from Black and Indigenous communities. We compelled Coca-Cola to cut ties with a shadowy industry group, and we exposed its support of politicians seeking to obstruct voting rights.

Learn more!

Visit CorporateAccountability.org/AnnualReport2021/Campaigns to learn more about the impact you had this year. Watch video clips and browse more stories of our collective work to take on corporate power.

Campaigns



“I believe that transformational change is possible—but it needs to be guided by a deep commitment to justice and equity. Beyond checking corporate power, Corporate Accountability’s campaigns seek to restore justice to the people and communities that have been most impacted by corporate abuse. This is why I proudly support their climate campaign—and why the call to kick Big Polluters out and make them pay is so powerful.”

CYNTHIA BEARD, MUSICOLOGIST AND EDITOR

SPOTLIGHT: CLIMATE

The call to make Big Polluters pay resounds around the world

What a year for holding Big Polluters accountable! Organizers, public officials, journalists, activist shareholders, and others took action by filing lawsuits, divesting from the industry, exposing industry interference in climate policy, and much more. When we talk about many small victories and steps culminating in a sudden groundswell of change—this is what that looks like. And it’s the decades-long work of the climate justice movement led by people across the Global South and communities of color that has made this moment possible.

This year, Corporate Accountability and our allies launched an exciting new tool to build on this momentum of accountability. The Liability Roadmap was developed in deep collaboration with more than a dozen allies over a period of eight months throughout the pandemic and other crises. This tool, grounded in the experience and expertise of communities on the front lines of climate change, enables coordinated action to hold Big Polluters liable for their role in fueling the climate crisis. It provides guidance to decision-makers, public officials, and organizers on how to take specific action to make Big Polluters pay.

We and our allies launched the roadmap across almost all continents, with virtual events and actions all over the world. To date, people from more than 100 countries have accessed the roadmap, and the demand to make Big Polluters pay is resounding around the world.



IMAGE: Latin American Climate Campaign Director Nathalie Rengifo Alvarez spoke to U.N. climate treaty delegates at the opening sessions of this summer’s informal talks, on behalf of the Global Campaign to Demand Climate Justice. With allies around the world, we are mobilizing pressure on Big Polluters and the governments doing their bidding.

In African countries like Ghana, organizers are engaging with local and national officials on how they can use the Liability Roadmap. In the U.S., Corporate Accountability members in places like Wisconsin and California are actively organizing local campaigns to move public officials to hold the fossil fuel industry liable. And across Latin America, our organizers are using the roadmap as a way to build relationships and connect with justice organizations, collectives, and movements, laying the groundwork to make Big Polluters pay.

Together, we are all shifting the ground under Big Polluters, creating the necessary change for a world where all people and beings can thrive.



“The communities on the front lines of the climate crisis face multiple inter-related injustices—from health disparities to economic injustice—and women often bear the biggest brunt. In this urgent moment, we must challenge the many ways Big Polluters operate with impunity to escape accountability, like continuing to push dirty and harmful energy and “net zero” schemes, and we must advance real solutions to this crisis. Together with Corporate Accountability and a dozen other organizations, we developed tools like the Liability Roadmap to demand that polluters be held liable. We shall keep fighting for justice.”

DIPTI BHATNAGAR, INTERNATIONAL PROGRAM COORDINATOR FOR CLIMATE JUSTICE AND ENERGY, FRIENDS OF THE EARTH INTERNATIONAL

Campaigns



"Access to clean, safe water is a vital human rights issue for Black people all over the world. The fight for water justice in Flint, Michigan is connected to the fight for water justice in Lagos, Nigeria. By approaching the issue from a global perspective in partnership with Black-led organizations, Corporate Accountability is helping build global power to challenge transnational corporations at the root of the problem."

DR. RON DANIELS, PRESIDENT, INSTITUTE OF THE BLACK WORLD 21ST CENTURY



“We believe in a world where all people have easy access to the water they need to live and thrive. And we know that the best way to achieve this vision is through equitable, well-funded, and democratically controlled public water systems—whether in Africa, in the U.S., or anywhere else. Corporations should not be allowed to profit from our most basic need. We’re proud that our monthly gift supports Corporate Accountability’s powerful and strategic campaign to advance the human right to water globally.”

CHARLOTTE AND JIM BEYER, RETIRED SCHOOL PRINCIPAL, RETIRED PROPERTY MANAGER, AND MONTHLY DONORS

SPOTLIGHT: WATER

Together, we are mobilizing resistance to water privatization in Africa

Corporations that profit from privatizing water have long targeted Africa as an expansion market—and recently, they’ve been ramping up their privatization efforts around the region. That’s why, with your support, we joined with Corporate Accountability and Public Participation Africa (CAPPA) (based in Lagos, Nigeria) and Public Services International (PSI) to convene a historic, continent-wide gathering. Organizers around the region connected, strategized, and planned campaigns aimed at stopping water privatization and advancing the human right to water. Now, labor unions and a wide range of organizations are coordinated and actively campaigning in their communities to pressure public officials to reject privatization and support publicly controlled, equitable, and well-resourced water systems.

While the COVID-19 pandemic, protests against Nigerian state and police violence, and a tumultuous U.S. presidential election temporarily disrupted our plans for this strategic gathering, we collectively developed creative ways to move forward. We adjusted the timing and format of the meeting to be virtual and take place over the course of several weeks, giving participants the chance to create plans and then come back together to hone and refine them. Corporate Accountability provided extensive research and technology support to participants months before the meeting took place. And we and our core allies spent time building relationships with participants so we were all ready to hit the ground running.

And that’s exactly what happened. In February, nearly 50 people from around the world, including Nigeria, Kenya, Cameroon, the U.S., and the EU came together to strategize. There were seasoned labor organizers, water and environmental experts, community leaders, directors of local grassroots organizations, and more. Everyone was an expert in their own field, with both technical expertise and deep knowledge of their own political and cultural context. Together, we developed powerful concrete campaign plans to stop privatization, build people power, and advance the human right to water across the continent. We look forward to reporting back next year on the fruits of these plans.



IMAGE: A unique coalition of grassroots organizations and labor unions across the African region gathered this spring to launch local campaign plans challenging water privatization. Pictured: Aderonke Ige, Associate Director, Corporate Accountability and Public Participation Africa (CAPPA).



Community

Partnering with allies to extend powerful impact on corporate power

Corporate Accountability is just one in a constellation of organizations around the world campaigning to create a better future. This year, we feature three ways your support has enabled us to work with allies: adding corporate campaigning power behind Black-led organizing, shifting the public conversation on climate, and building a national coalition on water.

SPOTLIGHT: JUSTICE FOR BLACK PEOPLE PROGRAM

Bringing corporate campaigning tools to advance justice for Black people

In May, Black staff members of Corporate Accountability wrote: "Corporations, government, and agents of oppression have continually profited from, tested on, consumed, exploited, harmed, disenfranchised, and forgotten Black people, Black communities, and Blackness." As a campaigning organization with more than 40 years of experience, Corporate Accountability has the tools and resources to impact the corporations that harm Black communities directly—and it is way past time for us to engage more fully in doing so. To that end, there are "three critical areas where we think that our organizing model, resources, partners, and staff could best support Black communities," they wrote. These areas are education, police violence, and reparations. In the coming years, we will partner with allies around the country to support these critical issues.

This statement was developed by the Corporate Accountability Black Collective, a group of Black-identified staff leading the development of the organization's work to advance racial justice in the U.S. During and following the uprisings for Black lives in 2020, Corporate Accountability focused on racial justice work in a new way. For several years before that, we had been working on racial equity internally. We saw that we hadn't in fact been the best partners to Black-led organizations and knew we had to take steps to be true partners and not performative allies. So we took up the work to do more externally in the U.S. context while continuing our internal work, centering and following the leadership of Black staff and allies.

We partner with allies to expand our collective impact and share our resources toward creating change.

A few of our allies include: 350.org / Action Center on Race and the Economy / ActionAid / African Tobacco Control Alliance / Afros RD / Asian Peoples' Movement on Debt and Development / Campaign for Tobacco-Free Kids / Center for Biological Diversity / Center for International Environmental Law / Climate Justice Alliance / Colectivo Viento Sur / Consumer Information Network / Corporate Accountability and Public Participation Africa / Corporate Europe Observatory /



The Corporate Accountability Black Collective included Akili, a veteran organizer who has been involved with Corporate Accountability since the 1990s; Ann-Michelle Roberts, a senior major gifts organizer who has met with more than 200 members over the course of her three-year tenure at Corporate Accountability; and Michél Legendre, longtime campaigner at the organization and current campaigns director with Worth Rising. The Corporate Accountability Black Collective worked together

to identify these three key areas of focus and draft the public statement. They were supported by the leadership of the organization, including Executive Director Patti Lynn and the board of directors in advancing the work.

Over the next two years, we will partner with Black-led organizations, prioritizing accountability and right relationships across the board as we engage more deeply in campaigning to advance justice for Black people.



“Liberation for Black people will never come from white institutions; it has and will continue to be shaped and driven through the self-determination of Black people and communities. I am happy to have been part of the moment where Corporate Accountability stated its purpose to step up to support, step back to listen, and to create more moments to sit with Black leaders to shape a movement for corporate accountability AND racial justice.”

MICHEL LEGENDRE, CAMPAIGNS DIRECTOR, WORTH RISES

EDGE Funders Alliance / Educar Consumidores / El Poder del Consumidor / ESCR-Net / Fight for \$15 / Flint Rising / Food & Water Watch / Framework Convention Alliance / Friends of the Earth / Global Campaign to Demand Climate Justice / Global Forest Coalition / Grassroots International / Gulf Coast Center for Law & Policy / HEAL Food Alliance / In the Public Interest / Indigenous Environmental Network / Institute of the Black World 21st Century /



MAKE BIG POLLUTERS
PAY & FORCE them to
END their ABUSES



MAKING AN
IMPACT
at the
UN CLIMATE
TALKS

CAPPA

#NoShutdown
COALIT

SHIFTING



CLIMATE

WATER

KICK CORPORATIONS OUT
MAKE CORPORATIONS PAY
SHIFT THE CONVERSATION



CHALLENGING WATER PRIVATIZATION IN AFRICA

AKINBODE OLUFEMI

ADVANCE WATER for PEOPLE NOT CORPORATE PROFITS

ENDING SHUTOFFS in the UNITED STATES

INFLUENCING U.S. INFRASTRUCTURE PLANS

People's Water Project

THE RACIST ROOTS OF BIG TOBACCO

SHAREHOLDER ACTIVISM

HARRINGTON INVESTMENTS

@MCDONALD'S SHAREHOLDERS meeting

THE INVESTORS of McDonald's NEED TO HEAR THE TRUTH ABOUT ITS PRACTICES.

EXPOSING the FOUNDATION for a SMOKE-FREE WORLD

PROTECT SCIENCE & RESEARCH from BIG TOBACCO'S TOXIC INFLUENCE

STOP TOXIC POLITICAL FUNDING!

BRING DIRECT PRESSURE TO BEAR ON

Coca-Cola & Pepsi

DR. YOLANDRA HANCOCK

PEPSICO SHAREHOLDERS MEETING...

DEMAND that PepsiCo PROVE that its RHETORIC on PUBLIC HEALTH, RACE, & DEMOCRACY ARE NOT JUST WINDOW DRESSINGS.

PUBLIC HEALTH TOBACCO SAFEGUARDS

REPORT CORPORATE AGENDA

DEBUNKED

PROTECT PUBLIC HEALTH!

the NEW GEORGIA PROJECT

ATL

STOP VOTER SUPPRESSION!

FOOD

ADVANCING the TREATY to REIN in CORPORATE ABUSE

JUSTICE FOR BLACK PEOPLE

STOP the SCHOOL to PRISON PIPELINE

CHALLENGE CORPORATE-BACKED SCHOOL PRIVATIZATION!

MOVEMENT POWER

END POLICE VIOLENCE

DEMAND RIGHTFUL OWNERSHIP & TRUE EQUITY

REPARATIONS NOW

Community



“Big Polluters want to advance their agenda, including at the U.N. climate treaty negotiations, by touting vague ‘net zero’ schemes. But our collective work to expose these schemes as dangerous greenwashing has forced Big Polluters into the position of having to defend their lack of action. Global Forest Coalition’s collaboration with Corporate Accountability and other allies is helping to wrest power away from Big Polluters in international climate policymaking. And that’s precisely what we need to address the climate crisis.”

SOUPARNA LAHIRI, CLIMATE CAMPAIGNER AND ADVISOR, GLOBAL FOREST COALITION

SPOTLIGHT: CLIMATE

Exposing the con of “net zero” with allies from around the world

Corporations from Shell to Walmart are touting their plans to reduce their carbon emissions to “net zero”—usually by a far-off date like 2050. This might sound good, but scratch the surface and you’ll see these plans are all greenwashing and no substance.

The vast majority of corporate “net zero” plans are not actually meant to reduce emissions. In some cases they are even being used to hide corporations’ intentions to scale up fossil fuel extraction, burning, and emissions! And they are often used to perpetuate environmental racism and colonialism, such as seizing land in the Global South. So this year, we set out in partnership with allies to make sure that Big Polluters’ “net zero” plans are not seen as effective responses to the climate crisis, nor enshrined into international policy.



We teamed up with Friends of the Earth International and Global Forest Coalition to release an exposé on “net zero.” “The Big Con” is shifting the public’s understanding of “net zero,” putting Big Polluters on the defensive, and moving policymakers.

Prior to the release of this report, we partnered with the Global Campaign to Demand Climate Justice, Friends of the Earth International, Indigenous Environmental Network, Asian Peoples’ Movement on Debt and Development, and others to lay the groundwork. We co-released two technical briefing papers on this subject.

These papers helped rally others in the broader climate movement around the need to expose the schemes behind the “net zero” plans of Big Polluters. Over the course of the year, many organizations asked us and our co-authors to help further their understanding of this issue. We also participated in 350.org’s Global Just Recovery Gathering for climate action, bringing much needed attention to and discussion about “net zero” into a space that reaches thousands of climate activists.

By the time we were ready to release “The Big Con,” 75 other climate justice organizations around the world were excited to endorse it. Together, we represent a powerful global, cross-cutting movement taking action to reject the latest iteration of Big Polluters’ playbook of deception and demand real solutions.

We partner with allies to expand our collective impact and share our resources toward creating change.

International Corporate Accountability Roundtable / Maparajuba Advocacia Popular / Michigan Welfare Rights Organization / Movimiento Ciudadano frente al Cambio Climático / New Economy Coalition / One Fair Wage / People’s Water Project / Pittsburgh UNITED: Our Water, Our Rivers campaign / Plataforma Latinoamericana y del Caribe por la Justicia Climática / Public Citizen / Public Services International / Real Food Media / Red VIDA / Resource Generation / Small Planet Institute /



“In New Orleans we know that water justice and climate justice are inseparable.

Improving our public water infrastructure—free of corporate control—is a critical part of how our communities can be resilient within the climate crisis. Co-leading the People’s Water Project with Corporate Accountability and others is a powerful way to address this issue. We are building power with organizations nationwide to challenge water privatizers and secure public water systems that provide equitable access and are accountable to Black, Indigenous, and communities of color.”

JESSICA DANDRIDGE, EXECUTIVE DIRECTOR, THE WATER COLLABORATIVE OF GREATER NEW ORLEANS

SPOTLIGHT: WATER

Building local and national power through the People’s Water Project



The wastewater system in Norristown, Pennsylvania was in danger of being privatized. But local activists at Norristown Opposes Privatization Efforts (NOPE), who were fighting to keep it public, had a powerful network of support behind them. Grassroots organizations from around the country jumped in to help with media contacts, rapid response actions, and more. It worked—the privatization deal failed, and the brand-new People’s Water Project demonstrated just how powerful a coordinated national movement challenging water privatization can be.

The water privatization industry is highly coordinated, well-resourced, and determined to make as much profit as possible through its control of our water. The People’s Water Project is the people’s answer: a highly coordinated, highly effective, nationwide coalition that is thwarting the aims of water privatizers and fighting for robust public investment in our water systems.

The People’s Water Project coalition was created only months before under the leadership of Corporate Accountability, Action Center on Race and the Economy (ACRE), Food & Water Watch, and the Water Collaborative. It is the only nationwide coalition in the U.S. that focuses on the intersections of water justice: ensuring safe, affordable water for all people and protecting water against threats of privatization.

The idea for this coalition was born from our work in the No Shutoffs Coalition, where we saw many organizations wanted and needed to campaign collectively to increase our impact in advancing water justice. We knew that to do so effectively, we had to keep the issue of corporate control of water at the forefront. So, we and our allies built the People’s Water Project from the ground up—no small feat during a pandemic.

Our network quickly grew from 15 to more than 150 organizations. They are primarily local, grassroots, and accountable to the demands of people of color in their communities. They represent all the regions of the U.S., while challenging the common problem of privatization. This enables all of us to build enormous power behind both local and national campaigns, including supporting the national Water Affordability, Transparency, Equity, and Reliability (WATER) Act.

Solidaire / Southeast Asia Tobacco Control Alliance / Story of Stuff Project / SustainUS / The Center for Climate Integrity / The Global Campaign to Dismantle Corporate Power and Stop Impunity / Third World Network / Transnational Institute / Unión de Afectados por Texaco / Union of Concerned Scientists / Water Collaborative of Greater New Orleans / Wisconsin for Environmental Justice / Worth Rises

Community

PEOPLE POWER!

BY THE NUMBERS:

During this challenging year, members like you got creative with us. Together, we stayed connected and deepened impact.



People power drives Corporate Accountability's impact

You make it possible to challenge corporate power and hold transnational corporations accountable while advancing racial and economic justice. More than 85% of Corporate Accountability's funding comes from people. We are powered by individuals like you who believe in a world where people have decision-making power over their lives, not corporations.

Being people powered gives us ultimate political independence: We don't take corporate money, and we don't answer to government agencies' or institutions' whims. We answer to you. Your generosity allows us to strategize for the long term while remaining nimble. We can meet the moment, directing energy and resources to where they will have the greatest impact.

It's true that we don't have even a fraction of money that our corporate adversaries have. But we have what they will never have: your passion, commitment, and power. And that means that in the end, we—all of us—will win.





Here's a snapshot of what people power at Corporate Accountability looks like:

- Each year six to 12 people interested in challenging corporate power join the **Giving Circle**, and commit six months of learning, organizing, and fundraising together to support Corporate Accountability and our allies.
- **Virtual house parties** are where we get to meet you, where you bring your friends to learn more about Corporate Accountability, and where we all build power behind the campaigns. House party hosts help make these parties a success!
- From organizing delegations to your attorney general's office, to calling your member of Congress, to signing petitions, **your actions** reverberate around the world.



Community

Corporate Accountability members harness passion and resources to challenge corporate power

Members like you make up the heart of Corporate Accountability's community. Learn the stories of supporters who are committed to building a world free of corporate abuse.



SPOTLIGHT: MEMBER

Melanie Flaxer

As a public school teacher, Melanie Flaxer sees the effects of corporate power and economic injustice on her students—and partnering with Corporate Accountability gives her the opportunity to challenge larger systems at play. “It feels really gratifying to me as an individual working in a broken system,” she says. Flaxer co-hosted our first virtual house party because she values the opportunity to be involved with the organizations she donates to. “It was a beautiful evening,” she says, one which gave her inspiration and “a sliver of hope” during these challenging times.

“Corporate Accountability truly stands up to corporate power. And the organization does an amazing job of partnering with local organizations and amplifying the voices of folks who are most affected by the issues. That’s why I feel empowered when I’m able to give to Corporate Accountability. I feel like I’m making such a big difference, and I find that really meaningful.”

Dig deeper!

Watch an excerpt from our conversation with Melanie, where she talks about the power of collective organizing to create change.

**[CorporateAccountability.org/
AnnualReport2021/Melanie](https://CorporateAccountability.org/AnnualReport2021/Melanie)**



SPOTLIGHT: MEMBER

Roger Milliken

Roger Milliken has had a deep and abiding connection with the natural world starting from his lonely childhood, where he found comfort in “the sound of the waves and the feel of the fog and the shadows from the trees,” he says. It makes sense, then, as he inherited his family forestry business, he was deeply tuned into the reality of the natural world—and how misaligned the investor mindset is with that reality. For him, Corporate Accountability’s mission goes straight to the heart of how we can and must deal with the climate crisis.

“The stakes are so high right now. We need to be calling out the people, entities, and systems that are driving the human world off the cliff. I think we need to do that with clarity and with kindness because we’re all complicit. Corporate Accountability is taking on huge and what feels like insurmountable challenges. And I don’t think you can do that without an outsized sense of what is possible and what’s worth asking for.”

Dig deeper!

Watch an excerpt from our conversation with Roger, where he talks about how the spirit of joy, connection, and boldness of Corporate Accountability makes him want to be part of the work.
CorporateAccountability.org/AnnualReport2021/Roger



SPOTLIGHT: MEMBER

Kay Wilson

Kay Wilson grew up in an area marked by deindustrialization and fracking. Her mother’s chronic illness also introduced her to the injustices of the medical system. Wilson became active in environmental and healthcare justice movements, where she started making connections between corporate power and its impact on her family and neighbors. Today, she is getting her law degree and continuing to fight for justice. Recently, she participated in Corporate Accountability’s Giving Circle, where she found great value in learning new tools to challenge corporate power.

“As part of the Giving Circle, I learned about powerful organizing and campaigns to counter corporate power. I learned how to fundraise—and I got to hang out with really awesome people! I’m leaving with a whole set of skills that I did not have before. I was able to take not only my own background, but also all this new knowledge I got from Corporate Accountability, and go out in the world and do something good with it.”

Dig deeper!

Watch an excerpt from our conversation with Kay where she talks more about how the Giving Circle helped her to take action in alignment with her values.
CorporateAccountability.org/AnnualReport2021/Kay

Community

Advisers and board of directors guide our work

Corporate Accountability is guided by some of the world's most powerful corporate campaigners, social justice warriors, and highly regarded experts. Advisers partner with us on campaign tactics and help craft our strategies. Our board of directors is comprised of active members, longtime allies, and respected philanthropists. All ensure our campaigning is sharper, our impact more profound, and our community more vibrant.

Advisers

Nnimmo Bassey

Director, Health of Mother Earth Foundation

Saqib Bhatti

Co-Executive Director, Action Center on Race and the Economy

Dr. Eduardo Bianco

Regional Coordinator for Latin America, Framework Convention Alliance

Steve Callaway

Mayor, City of Hillsboro, Oregon

Ronnie Cummins

Co-founder and International Director, Organic Consumers Association

Richard Daynard

University Distinguished Professor of Law, Northeastern University

David Hall

Former Director, Public Services International Research Unit

Wenonah Hauter

Founder and Executive Director, Food & Water Watch

Philip Jakpor

Director of Programmes, Corporate Accountability and Public Participation Africa

Saru Jayaraman

President, One Fair Wage

Satoko Kishimoto

Programme Coordinator Public Alternatives, Transnational Institute

Naomi Klein

Investigative journalist and New York Times bestselling author

Anna Lappé

Founder and Strategic Advisor, Real Food Media

Frances Moore Lappé

Co-founder, Small Planet Institute, Author of Diet for a Small Planet

Annie Leonard

Founder, Story of Stuff Project and Co-Executive Director, Greenpeace

Susan Linn

Co-founder and Former Executive Director, Fairplay

Nancy MacLean

Author of Democracy in Chains, Professor of History and Public Policy at Duke University

Eric Mar

Assistant Professor, San Francisco State University; Former San Francisco Board of Supervisors

Bill McKibben

Co-founder and Senior Adviser, 350.org

Labram Musah

Programmes Director, Vision for Alternative Development, Ghana

Cecily Myart-Cruz

President, United Teachers Los Angeles/National Education Association

Lidy Nacpil

Coordinator, Asian Peoples' Movement on Debt and Development

Raj Patel

Author, Stuffed and Starved and The Value of Nothing

Meena Raman

Legal Adviser, Senior Researcher, and Coordinator, Third World Network

Asad Rehman

Executive Director, War on Want

Irene Patricia Reyes

Tobacco policy expert

Mona Sabella

Corporate Accountability Coordinator, ESCR-Net

Jim Shultz

Founder and Executive Director, The Democracy Center

Nayyirah Sharif

Director, Flint Rising

Debby Sy

Head of Global Public Policy and Strategy, Global Center for Good Governance on Tobacco Control

Maureen Taylor

State Chair, Michigan Welfare Rights Organization

Board of directors

Sarah Hodgdon

Chair
Arlington, VA

Akinbode Oluwafemi

Vice Chair
Lagos, Nigeria

Wendy Fassett

Treasurer
Minneapolis, MN

Paige Kirstein

Secretary
San Francisco, CA

Patti Lynn

Assistant Secretary
Boston, MA

Vrinda Manglik

Oakland, CA

Martha Newell

Missoula, MT

Bobby Ramakant

Lucknow, India

Terry Winograd

Stanford, CA



SPOTLIGHT: ADVISER

Satoko Kishimoto,
Programme Coordinator,
Public Alternatives at the
Transnational Institute
and adviser to Corporate
Accountability

“Privatization is very easy. There are so many resources, so many policy tools...everything is supported if you want to privatize. But de-privatization is totally opposite. It's really, really difficult. There are financial, labor issues, all sorts of technical issues, no policy tools, and hostile environments that communities have to fight. So de-privatization is probably a hundred times more difficult than privatization. But many cities, citizens, and communities are doing it. This, for us, gives us a lot of energy.”

Learn more!

To watch an excerpt from our conversation with Satoko Kishimoto and learn more about her expertise in reclaiming public services from privatization, visit **CorporateAccountability.org/AnnualReport2021/Satoko**



SPOTLIGHT: BOARD MEMBER

Sarah Hodgdon, partner
at the Management
Center and Corporate
Accountability Board Chair

“From where I sit, I get to see a lot of organizations—and I've seen a lot of organizations navigating the last year with the pandemic, the racial reckoning, and economic challenges.

I think Corporate Accountability has done one of the best jobs at adapting, moving forward, and continuing to deliver outcomes of any organization that I've seen. I stay involved with Corporate Accountability because it gives me hope.”

Learn more!

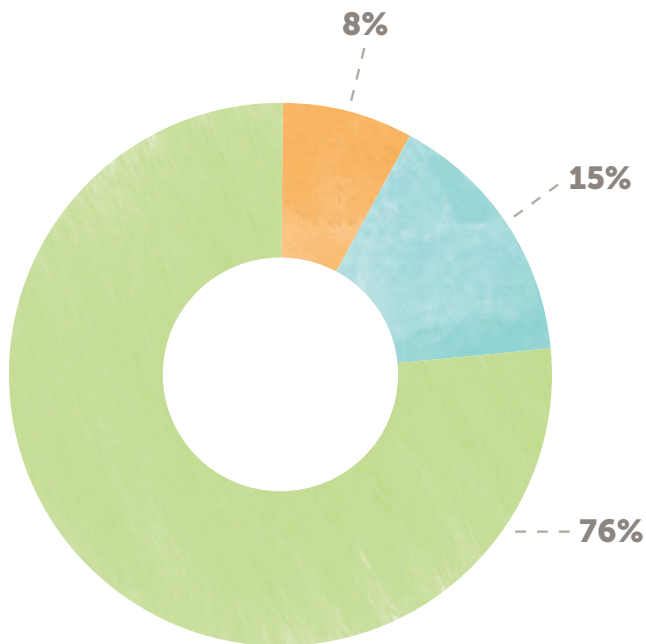
To learn more about the work Sarah Hodgdon is leading as the Board Chair and to watch an excerpt from our conversation with her, visit **CorporateAccountability.org/AnnualReport2021/Sarah**

Financials

FY 2021 Audited Financial Report

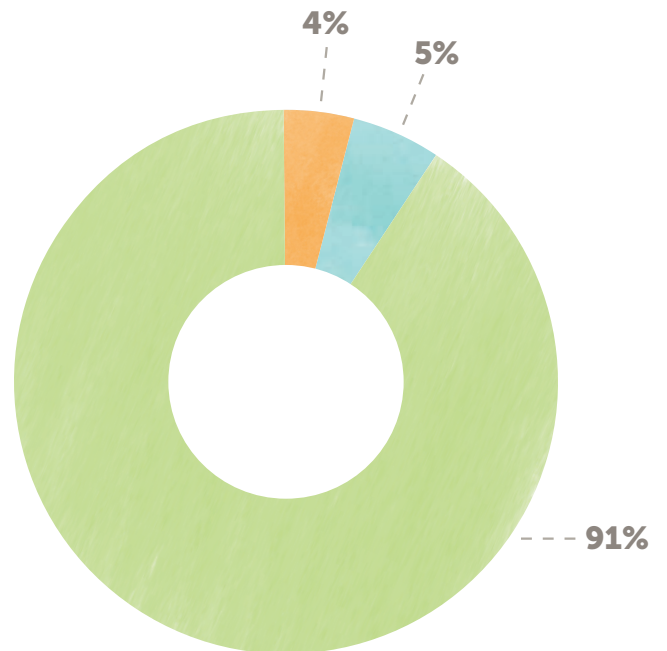
July 1, 2020 – June 30, 2021 (with comparative totals for FY 2020)

FY 2021
Support & revenue



■ INDIVIDUAL CONTRIBUTIONS
■ GRANTS
■ PAYCHECK PROTECTION PROGRAM LOAN
(FORGIVEN)

FY 2021
Expenses



■ PROGRAM
■ MANAGEMENT & GENERAL OPERATIONS
■ FUNDRAISING



Support & revenue

	FY 2020	FY 2021
Individual contributions	\$6,614,212	\$7,033,295
Grants	631,158	707,667
Other: Interest	13,135	2,551
Other: Paycheck Protection Program loan (forgiven)	–	1,400,500
Total support & revenue	\$7,258,505	\$9,144,013

Expenses

PROGRAM

Grassroots organizing	\$2,500,152	2,585,509
International organizing	1,153,916	1,193,312
Program communications	961,597	994,426
Membership development	512,852	530,361
Media organizing	644,911	666,929
Research & development	637,218	658,973
Subtotal program expenses	\$6,410,645	\$6,629,509

SUPPORTING SERVICES

Management & general	\$290,967	\$303,242
Fundraising	346,139	376,995
Subtotal supporting services	\$637,106	\$680,237

Total expenses	\$7,047,751	\$7,309,746
-----------------------	--------------------	--------------------

Net assets

Beginning of year	\$2,891,227	\$3,101,981
Change in net assets	210,754	1,834,267
End of year	\$3,101,981	\$4,936,248



Infact d/b/a Corporate Accountability is a 501(c)(3) nonprofit organization. Contributions are tax-deductible as provided by law. Federal Tax ID #: 41-1322686.

Corporate Accountability's audited financial statement is available upon request.

Corporate Accountability stops transnational corporations from devastating democracy, trampling human rights, and destroying our planet. We are building a world rooted in justice where corporations answer to people, not the other way around—a world where every person has access to clean water, healthy food, a safe place to live, and the opportunity to reach their full human potential.

