

Powering

Movement Victories

Building global campaigning to challenge corporate abuse and transform unjust systems

PEOPLES' MOVEMENTS MUST BE CENTERED

Corporate Accountability's **movement power program** supports liberatory social movements in dismantling corporate power, reclaiming peoples' sovereignty, and building a world rooted in cooperation, care, and the sacredness of all life. We believe these movements must be centered, amplified, supported and strengthened.

CORPORATE POWER AT THE ROOT OF HARM

The history of transnational corporations is deeply intertwined with colonialism, Indigenous genocide, slavery, and imperialism. Unsurprisingly, today corporate power drives an exploitative and dramatically unequal global economic system that undermines democracy and human rights, destroys the planet, and pushes us to the brink of multiple crises—all to enrich a few.

To advance their agenda, corporations use a range of methods, including: wielding their **immense economic dominance, intimidation and violence**, and **corporate capture of government institutions**.

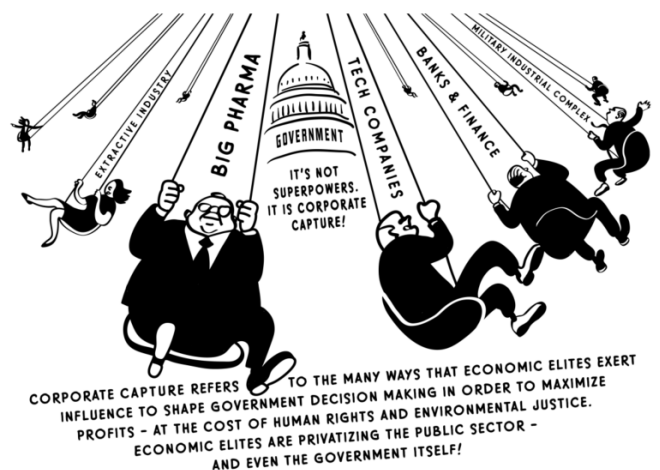
This makes corporate campaigning not only about targeting a specific corporation, industry, or practice; but also an important strategy to dismantle the pillars that prop up corporate power.

CONNECTING GLOBAL MOVEMENTS

Through the movement power program, Corporate Accountability seeks to support, elevate, and connect

campaigns around the world challenging corporate power. Our approach is to listen to people on the front lines of corporate abuse, and to uplift their movements and demands—rallying support, resources, and tools behind their campaigns. We do this work to help **build a mass, global movement to challenge and end corporate abuse, impunity, and capture – in order to help realize a more just world.**

We partner with and support movements led by Black people, Indigenous people, people of color, and women—many of them founded and based in the Global South—that are advancing transformative changes across issues, like climate, water, land rights, racial and gender justice, and protection of the commons.



The Power of the 99% to Stop Corporate Capture. Corporate Accountability partnered with ESCR-Net to create this popular education tool which demonstrates the ways corporations interfere in public decision-making and how this can be disrupted. Art by the Zago Brothers.

OUR STRATEGIES

- **Support and advance precedent-setting campaigns** led by those on the frontlines of corporate abuse, such as the struggle to hold Chevron accountable for its abuses in Ecuador. The “movement support hub” helps build capacity, facilitate mutual learning, and amplify these campaigns.
- **Connect movements and campaigns against corporate power and corporate capture.** We aim to build shared global media and public narratives, strengthen popular education, and advance joint campaign tactics that further all our work.
- **Advance racial justice** as a cross-cutting issue, including through the work of the Corporate Accountability Black Collective.
- **Advance international and national policy** to hold transnational corporations accountable and shift power into the hands of the people. For example, we are working with global coalitions to advance a binding treaty at the United Nations to regulate transnational corporations, including liability and firewalls against corporate capture.
- **Raise and redistribute resources.** We leverage our position as a Global North-based organization to raise and move resources to communities, activists, and organizations on the front lines of intersecting crises—often in conjunction with joint campaigning.

40+ YEARS OF CONFRONTING CORPORATE POWER

For more than four decades, Corporate Accountability has been winning campaigns against abusive corporations—from advancing groundbreaking public health policy to shifting the public climate regarding Big Polluters. Through our campaigns we seek to not only advance progress in certain issue areas, but also to challenge the enormous power imbalance between corporations and people. We leverage precedent-setting victories within specific industries such as energy or water, to foster authentic, people-driven democratic governance; ensuring that people play a primary role in how their societies function and are governed.

JOIN US IN CHALLENGING CORPORATE POWER

For more information on how you can get involved, including how to power this work through your financial support, email MovementPower@CorporateAccountability.org



Image credit: Kah Yangni