

BLACK COLLECTIVE FRAMEWORK

COLLECTIVE OBJECTIVES

1 UPLIFT THE VOICES AND EFFORTS OF BLACK-LED ORGANIZATIONS THAT REPRESENT PEOPLE IMPACTED BY THE INTERSECTIONS OF SYSTEMATIC AND INSTITUTIONAL WHITE SUPREMACY-BASED VIOLENCE, ENVIRONMENTAL RACISM, AND MISEDUCATION. WE'RE WORKING TO DISMANTLE THESE RACIALLY TINGED CORPORATE SCHEMES BY RESOURCING BLACK-LED ORGANIZATIONS.

OUR MISSION THE CORPORATE ACCOUNTABILITY BLACK COLLECTIVE IS DEDICATED TO RESTORING TRUST WITHIN OUR ORGANIZATION AND PROMOTING A CULTURE OF RACIAL EQUITY ALIGNED WITH OUR CORE VALUES. OUR MISSION IS TO INTERNALLY DRIVE CHANGE, ULTIMATELY CONTRIBUTING TO EXTERNAL PROGRESS IN THE FOCUS AREAS OF REPARATIONS, EDUCATION, AND ADDRESSING POLICE VIOLENCE IN THE U.S. WE ARE COMMITTED TO AMPLIFYING BLACK VOICES AND LEADERSHIP, HOLDING TRANSNATIONAL CORPORATIONS ACCOUNTABLE, AND DISMANTLING CORPORATE RACIAL SCHEMES.

THROUGH THE BLACK COLLECTIVE AND IN PARTNERSHIP WITH BLACK-LED ORGS, WE EXPOSE AND CHALLENGE THE LINKS BETWEEN CORPORATE ABUSE AND SYSTEMIC RACISM.

OUR GOALS

OUR CONTEXT

BLACK COMMUNITIES ARE DISPROPORTIONATELY AFFECTED BY CORPORATE ABUSE, AND THEY POSSESS THE EXPERTISE AND SOLUTIONS NEEDED FOR CHANGE. WE RECOGNIZE THAT OUR WORK IS INTEGRAL TO CORPORATE ACCOUNTABILITY'S MISSION AND THAT STRONG, RECIPROCAL RELATIONSHIPS AND A COMMITMENT TO UNLEARN INDIVIDUALISM AND CAPITALIST VALUES ARE ESSENTIAL FOR EFFECTIVE ORGANIZING.

2 SHOW THE LINKS BETWEEN CORPORATE ACCOUNTABILITY AND LIABILITY IN OUR CAMPAIGNS, AS A MEANS OF FORWARDING THE DEMAND FOR REPARATIONS TO BLACK PEOPLE. THROUGH THIS, WE EXPOSE THE RESTORATIVE NECESSITY OF THIS DEMAND.

3 EXPOSE AND CHALLENGE THE LINKS BETWEEN CORPORATE ABUSE, SYSTEMATIC RACISM, AND ECONOMIC INEQUALITY, THROUGH, AND IN PARTNERSHIPS WITH BLACK-LED ORGANIZATIONS.

4 FOSTERING STRONG PARTNERSHIPS WITH OUR ALLIES IN THE MOVEMENTS, INCLUDING IBW, COLOR OF CHANGE, STUDENTS DESERVE, AND NEA BLACK CAUCUS, AND BUILDING RELATIONSHIPS WITH MORE BLACK-LED ORGANIZATIONS.

SHORT-TERM OBJECTIVES

IDENTIFY OPPORTUNITIES TO EXPOSE AND CHALLENGE CORPORATE ABUSE WITHIN BLACK COMMUNITIES AND ADVOCATE FOR REPARATIONS.

WITHIN THE BLACK COLLECTIVE'S FOCUS AREAS OF REPARATIONS, EDUCATION, AND ENDING POLICE VIOLENCE, DEVELOP AND PRIORITIZE PROJECTS WHILE COLLABORATING INTERNALLY WITH CAMPAIGNS AND EXTERNALLY WITH ALLIES AND PARTNERS.

CREATING VISUALS THAT TELL STORIES OF THE BLACK EXPERIENCE IN THE U.S.

HIGHLIGHTING CORPORATE INTERFERENCE

CALLING OUT RACIST CORPORATE SCHEMES

PUBLIC EDUCATION : PROMOTE BLACK HISTORY & SOCIAL JUSTICE MOVEMENTS THROUGH COMMUNICATION WITH OUR MEMBERSHIP VIA EMAILS AND BLOG POSTS.

CORE BLACK COLLECTIVE PROJECTS
BLACK HISTORY MONTH
JUNETEENTH
BLACK AUGUST

REGRANTING FUNDS: PROVIDE FINANCIAL SUPPORT TO BLACK-LED ORGANIZATIONS, PARTICULARLY THOSE ADDRESSING CORPORATE ABUSE WITHIN OUR FOCUS AREAS-REPARATIONS, EDUCATION AND POLICE VIOLENCE.

LEARNING TOGETHER: EDUCATING OUR CORPORATE ACCOUNTABILITY COMMUNITY, AND EXTERNAL COMMUNITY ABOUT THE ISSUES AFFECTING THE BLACK COMMUNITY AND THE CORPORATIONS CAUSING HARM TO THE COMMUNITY.

OUR TACTICS



COLLABORATE WITH BLACK-LED ORGANIZATIONS TO EXPOSE AND CHALLENGE THE CONNECTIONS BETWEEN CORPORATE ABUSE AND SYSTEMIC RACISM.

ALLOCATE RESOURCES TO UPLIFT THE VOICES OF BLACK-LED ORGS IMPACTED BY CORPORATE POWER, WHITE SUPREMACY, VIOLENCE, EDUCATIONAL REFORM, AND ENVIRONMENTAL RACISM.

ADVOCATE FOR ACCOUNTABILITY AND LIABILITY IN CAMPAIGNS RELATED TO FOOD, TOBACCO, & WATER, EMPHASIZING REPARATIONS FOR THE BLACK COMMUNITY.

EXPOSE HOW CORPORATIONS FINANCIALLY BENEFIT FROM PRACTICES THAT OPPRESS BIPOC COMMUNITIES, PARTICULARLY BLACK COMMUNITIES.

FOSTER PARTNERSHIPS WITH BLACK-LED YOUTH ORGS.

OUR 1-3 YEAR PLAN

year one
2023

LAUNCH & COMMUNICATE STRATEGIC FRAMEWORK.
COMPLETE ONGOING PROJECTS WITHIN THE FOCUS AREAS.
BEGIN PUBLIC EDUCATION INITIATIVES.
ESTABLISH GRANT PROGRAMS FOR BLACK-LED ORGS.

year two
2024

DEEPEN RELATIONSHIPS WITH ALLIES.
EXPAND PUBLIC EDUCATION EFFORTS.
EVALUATE THE IMPACT OF GRANT PROGRAMS.

year three
2025

SCALE UP SUCCESSFUL INITIATIVES.

CONTINUE BUILDING MOMENTUM AND EXPANDING THE REACH OF THE BLACK COLLECTIVE.

MEASURE PROGRESS AND **ADJUST** STRATEGIES AS NEEDED.

STRATEGY

FUELED BY EMPOWERMENT, ENGAGEMENT, AND STRUCTURED SUPPORT, WE PROPEL THIS WORK FORWARD THROUGH COLLABORATION WITH MEMBERS, ALLIES, AND BLACK LED ORGANIZATIONS, PRIORITIZING LEARNING AND UNLEARNING WITHIN THE FRAMEWORK OF OUR THREE KEY PRIORITIES.