



Big Polluters are trying to convince us that carbon offsets are the answer to the climate crisis, but we and our allies are not letting them get away with it. Photo credit: David Tong, Oil Change International

Cracking down on carbon markets

We debunk corporate climate schemes

“We refuse to remain silent and allow the corporate capture of climate action to go unchallenged.”

RACHEL ROSE JACKSON | DIRECTOR
OF CLIMATE RESEARCH AND POLICY

Read more!

Dig into the findings on carbon markets:
[CorporateAccountability.org/
JunkCarbonOffsets](https://CorporateAccountability.org/JunkCarbonOffsets)

Support this work:

[CorporateAccountability.org/
Spotlight](https://CorporateAccountability.org/Spotlight)

This year, we experienced yet another summer of record-breaking heat around the world, followed by a devastating U.S. hurricane season that completely destroyed cities as far inland as Asheville, North Carolina.

Yet despite clear evidence of an intensifying climate crisis, Big Polluters are doing everything they can to delay much-needed action, including attempting to position “carbon offsets” as the bedrock of international climate action.

These schemes keep us on the path of untenable climate change. Some of the world’s biggest polluters are investing in carbon offset projects that are not only likely worthless, but may also be causing great harm to communities and ecosystems in the Global South.

This is the duplicitous nature of Big Polluters’ “net zero” climate plans. And it’s why we and our allies have worked for years to expose the voluntary carbon market system and stop corporations from using this loophole to continue business as usual.

Thanks to our detailed research, there has been closer scrutiny on these risky and unregulated carbon markets, with some U.N. bodies cracking down on the viability of carbon offsets as a response to the climate crisis.

A just transition to a world with no fossil fuels is possible, and we and our allies are exposing Big Polluters’ schemes so they can no longer delay this transition with these dangerous distractions.

FROM THE BOARD CHAIR

Global solidarity and organizing across borders is how we will win

Dear friend,

I'm writing to you from the campaign headquarters of Corporate Accountability and Public Participation Africa (CAPPA) in Lagos, Nigeria. Every day, my team and I challenge the entrenched power of transnational corporations and the governments they pay for.

A few years ago, Corporate Accountability's board gathered here in Lagos. It was a high point for me, signifying the strong relationships that Corporate Accountability, under the leadership of Patti Lynn, has with Global South organizations like CAPPA.

Linking communities in the Global North with those in the Global South is highly strategic when it comes to challenging corporate power. Transnational corporations are the biggest threat to humanity, and they know no borders. Corporate power is at the root of the climate crisis, war, the dissolution of democracy, and so many other global issues.

So the work to rein in transnational corporations should also know no borders.

Patti, an organizer with roots in international campaigning, was well aware of this when she began her tenure as executive director. Her success during this time to advance the equitable and global impact of this organization is dear to my heart.

I want to thank her for her inclusive management style and ability to successfully steer the organization during challenging global times. I'd like to thank her, too, for her campaigning spirit and her vision for North-South partnerships.

Corporate Accountability now has the framework to build more deeply with Global South organizations around the world. I look forward to ways the incoming leadership will continue this legacy.

In challenging times, this kind of global solidarity is how we will win, together. Thank you for being part of this visionary work.



Onward,

A blue ink handwritten signature of Akinbode Oluwafemi.

Akinbode Oluwafemi
Board Chair

Protecting a generation of people from harm

We expose Big Tobacco's attempts to market to youth

"Big Tobacco is attempting to make smoking trendy again so it can continue raking in profits, but we see through its lies and deception."

DANIEL DORADO | TOBACCO CAMPAIGN DIRECTOR

More than 8 million people die of tobacco-related illnesses each year, but this hasn't stopped Big Tobacco from continuing to seek out new customers and hook an entire generation on to its deadly products.

One of the ways the industry is doing this is by marketing directly to young people, especially in the Global South, where Big Tobacco has a track record of openly skirting regulations against tobacco advertising.

For example, in Colombia, we found that Philip Morris International not only co-sponsored a popular, youth-oriented music festival, but it also directly promoted its products (including cigarettes) to attendees—a clear violation of the country's tobacco control laws.

We and our allies in the region, including young people and health professionals, are mobilizing against Big Tobacco and calling out these tactics for what they really are: a desperate attempt to rehabilitate its image. Together, we can protect entire generations from falling prey to this deadly industry.

Learn more!

Don't miss the full report on PMI's attempts to market to youth:
CorporateAccountability.org/EstereoPicnic

Q&A

Team spotlight: Med Diagne

Med Diagne is the membership organizer at Corporate Accountability based in New Orleans



What motivated you to take on your role at Corporate Accountability?

I love being the thorn in a corporation's backside and taking an action that could change the way that it's allowed to operate. And at Corporate Accountability, we are challenging corporate power by throwing a wrench in the capitalist, colonialist machinery and building a better world for everyone. That's so exciting to me.

What connects you to Corporate Accountability's campaigns?

Corporations have a direct impact on the ways that I can connect with the planet.

And living in New Orleans, I see the impact of corporate abuse and control all the time. I can't even grow any food outside of my home because of how polluted the ground is, from years of refineries contaminating the soil.

You are also a member of the Black Collective. What has that work been like?

There is a huge opportunity in taking on corporate power and systemic racism as two tightly connected pillars. Currently, I'm exploring ways that transnational corporations, many of which have direct ties to slavery, can be made to pay reparations to the Black communities that they've historically harmed.

What is giving you hope right now?

In all this darkness, there are constant displays of solidarity and interconnectedness. People everywhere are demanding an end to Israel's violent attacks and genocide against Palestine and calling for real solutions to the climate crisis. We know what's at stake, and we are not giving up.

Read more!

Extended interview on our website:
[CorporateAccountability.org/
MedSpotlight](https://CorporateAccountability.org/MedSpotlight)

Building a better world together

Your critical role in the growing movement for justice

"Grassroots, people-led campaigning is what's going to get us to a world that puts people's needs ahead of corporate profits."

ADJWOA ADDAE | SENIOR MEMBERSHIP MANAGER

Corporate greed is out of control. We see it in the skyrocketing costs of basic goods, and we feel it in the soaring temperatures of a burning planet.

That's why, regardless of electoral tides, Corporate Accountability's campaigns are key to protecting people's lives, public health, and the planet. And our work is fueled by people resisting unchecked corporate power—just like you!

From preventing water privatization in Houston, Texas, to moving elected

officials to hold Big Polluters liable for their lies, we are building a better world together. And it's your steadfast support that allows us to organize free from political or corporate interference.

Right now, we're rallying as many of our supporters to take part in the Challenge Corporate Power campaign as we can. And by making a gift today, you'll be an essential partner in our work of advancing justice in the U.S. and around the world.

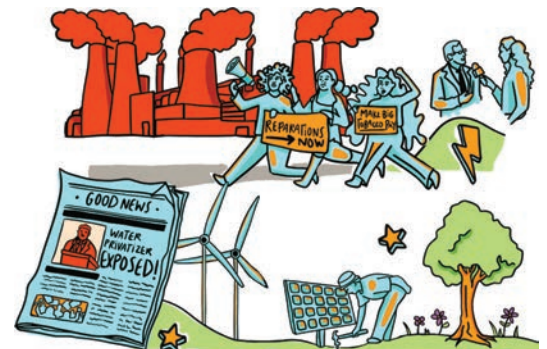


Image by Paloma Rae, social justice artist and movement builder.

You make it possible for us to create transformative change everywhere. Thank you!

Take part!

Join the Challenge Corporate Power campaign today:
CorporateAccountability.org/Spotlight

Sharing the legacy of anti-war activism

We join the work to dismantle the military industrial complex

“Dismantling the military industrial complex is essential to protecting democracy and ensuring that public resources are spent on the critical needs of people, not war profiteers.”

MICHÉL LEGENDRE | CORPORATE ACCOUNTABILITY BOARD MEMBER

For too many corporate executives, the hundreds of thousands of people who have been killed, injured, or displaced by violence—from Ukraine to Palestine and most recently, in Lebanon—are part of the millions of dollars in profits they’ve reaped over the last few years.

These CEOs are the same people who wield influence over our legislators, who then decide to supply the weapons used to commit atrocities around the world. And they are also a powerful example of why unchecked corporate power is a danger to our lives, our democracy, and the planet.

Corporate Accountability is no stranger to the military industrial complex. In the late ‘80s, we launched a consumer boycott of General Electric and successfully drove it out of the nuclear weapons-making business, leading to a major victory for the nuclear nonproliferation movement.

Today, we’re building upon this legacy by supporting a network to Dismantle the MIC, a diverse coalition challenging the corporations that are profiting from war globally.

From scrutinizing the bloated U.S. military budget to dissecting the political clout of weapons



The 2024 U.S. national security budget stands at more than \$883 billion, a staggering amount of money that could be used to address the climate crisis or improve public infrastructure instead of funding the U.S. war machine.

manufacturers, we are using our expertise in corporate campaigning to help develop a wide range of resources on the intersection of unchecked corporate power and out-of-control militarism.

Our organization is rooted in the belief that it’s possible for us to live in a world built on care, compassion, and community. And dismantling the military industrial complex is another way for that belief to become reality. Thank you!

Learn more!

Explore the resources we helped create: DismantleTheMIC.org

We need you with us

Help build a just future for all

Contact Adjwoa Addae, senior membership manager: 617.695.2525.

Visit our website at CorporateAccountability.org/Spotlight.

Send a donation in the enclosed envelope.

Your annual support matters

By renewing your support this year, you’re putting power back in people’s hands. Your gift will power Corporate Accountability’s campaigns in the year ahead. Together, we’re building a world rooted in justice where corporations answer to people, not the other way around.

Thank you for your support!



“Corporate Accountability brings people together to hold corporations to account for their abuses, from polluting communities like the infamous Cancer Alley to exploiting workers. I’m excited to support this work that’s changing the way that corporations operate and creating a more equitable world.”

LEO NDIAYE | CORPORATE ACCOUNTABILITY MEMBER, HOUSE PARTY HOST



Corporate Accountability is a 501(c)(3) nonprofit organization. Contributions are tax deductible as provided by law. Federal tax ID number: 41-1322686.



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