



ANNUAL REPORT

Corporate Accountability International works toward a world where decisions affecting people and the environment are based on the public interest, not maximizing corporate profits.

Kelle Louaillier, Executive Director



Executive Director Kelle Louaillier (right); Catarina de Albuquerque, the U.N. Special Rapporteur on the human right to safe drinking water and sanitation (left) and member Terri Swier, President of Michigan Citizens for Water Conservation discuss corporate influence of water rights in the U.S. for de Albuquerque's report on the status of the right to water.

# LETTER FROM THE EXECUTIVE DIRECTOR

#### Dear Friend,

Never before has the work of Corporate Accountability International been more critical.

In my travels across the country you have shared with me the concerns that get to the heart of why you support this work. Some troubling recent examples:

- → The ratio of CEO-to-worker pay is now a staggering 325 to 1, especially in light of a real unemployment rate hovering around 16 percent (a figure that includes the unemployed, underemployed and discouraged job seekers).
- → The post of the nation's Job Czar went to Jeffrey Immelt, CEO of General Electric — which did not pay taxes on over \$14 billion in profits and received \$3.3 billion in tax benefits as hundreds of thousands of public servants lost their jobs to budget cuts.
- → An unprecedented surge of corporate dollars into federal elections following the 2010 Citizens United v. FEC Supreme Court ruling promises to more deeply embed national policymakers in the pockets of special interests.

It's enough to stir apathy and hopelessness. But instead, it's inspired a global grassroots movement — one that you and other supporters have made possible.

Today, in cities across the globe and virtual communities across the web, people from all walks of life are demanding greater economic equality and corporate accountability as part of Occupy Wall Street — amplifying a message Corporate Accountability International has carried throughout its 34-year history.

So as the groundswell evolves, the organization is launching an ambitious five-year strategic plan to deepen the impact it can have in answering these popular demands. Critical to the organization's ability to lead the movement, the plan is driven by two essential elements that will:

- 1) bring current hard-hitting, industry-focused campaigns to scale: and
- 2) deepen its long-term capacity.

You will read in these pages what you have helped build over the last five years. Now, look ahead and imagine the measurable impact each campaign can have when the resources dedicated to them are expanded.

As always, the strength of these campaigns and the organization behind it will come from Corporate Accountability International's members. By engaging more supporters at every level of giving, the organization will be an even stronger, even more vibrant force for change. Launching from a rock-solid foundation of support, the organization will create deep, transformational social change for decades to come.

With this focus the organization embarks on 2012, aware of the obstacles ahead, yet full of clear-eyed optimism. It has succeeded against huge odds before, and now there is the forward momentum of a global movement born of the perseverance of Corporate Accountability International and its allies. It is thanks to your enduring support this next critical phase is possible.

Onward.

Kelle Louaillier
Executive Director

Kelle Loun !

# A BOLD, NEW FIVE-YEAR PLAN ENERGIZED BY THE GIANT LEAPS OF THE LAST FIVE YEARS







# MOMENTOUS ACHIEVEMENTS ACROSS THREE CAMPAIGNS

#### 2006

Think Outside the Bottle launches. Within two years the national publiceducation and action campaign had helped compel bottled water sales to plateau after decades of steady growth.

#### 2007

Pepsi bows to pressure, labels the source of its bottled water (e.g. the tap). Nestlé follows suit in 2009.

#### 2008

U.S. Conference of Mayors resolves to phase out city spending on bottled water. The Conference's 1,200 plus cities have since saved millions of taxpayer dollars and invested millions more to promote and improve public water systems.

If the accomplishments of the last five years tell us anything, it's that after 34 years, Corporate Accountability International's star is on the rise when it comes to safeguarding public health, human rights and the environment from corporate abuse.

The organization builds on the momentum of its past successes while staying grounded in the basics:

- → campaigns that begin with thorough, strategic planning
- → a commitment to building power by partnering with thousands of supporters like you
- → a resolve to challenge abusive corporations where the organization can make the greatest impact.

Corporate Accountability International has become a highly regarded force for change at the United Nations, a powerhouse at corporate annual meetings and a go-to for media while reaching decision-makers at all levels of government in the United States.

← Another five years, hard at work. Think Outside the Bottle Director, Kristin Urquiza (far left) with Congresswoman Eleanor Holmes Norton to announce her office's end to spending on bottled water; staff and members roll out the Value [the] Meal campaign in front of a Chicago McDonald's; tobacco allies in Durban march to show solidarity at the 2009 third Conference of the Parties meeting.

### STRATEGIC PLANNING FOR A STRONG FUTURE

You've built and fueled the organization, now envision the next five years.

Corporate Accountability International is committed to realizing its full potential as a leader in the movement to end life-threatening abuse by global corporations. You've shaped and defined a strategic five-year plan with ambitious, yet achievable, goals that will maximize your positive impact on people's lives around the world.

# CENTERPIECES OF THE PLAN INCLUDE:

→ Expanding the capacity and resources of existing campaigns to the scale needed to secure protections and shift power from

- global corporations to democratically accountable institutions and people around the world.
- → Strengthening the organization's financial sustainability by growing the annual budget to \$10 million, positioning the organization to be a long-lasting global force for change.
- → Increasing the organization's visibility as a thought leader to grow capacity and amplify campaign impact.
- → Building a broad, action-oriented power base to organize and win campaigns and advance the mission of the organization.

"The integrity of Corporate
Accountability International

and its leadership is quite
extraordinary. They do
so much with modest
resources. Their record
of accomplishment is
remarkable. I am happy
to contribute because
I believe my gifts are having

a disproportionately big impact, while the world is moved closer to my vision of fairness."

MARCIA LEVINE, SHAKER HEIGHTS, OH MEMBER SINCE 1988

#### 2009

Organization authors report exposing World Bank's central role in driving water privatization, deepening the world water crisis. Thirsty for Change, released at the World Water Forum in Turkey, called on the Bank to stop promoting its model of corporate control over water.

#### 2009

Campaign to Challenge
Corporate
Abuse of Our Food
launches, generating
far-reaching media and
connecting fast food to
its devastating impacts up
and down the food chain.

#### 2010

Global tobacco treaty protects nearly 90 percent of the world's population. Upon securing the adoption of treaty in 2005, the organization launched a whirlwind grassroots campaign to swell the number of ratifying countries from approximately 40 to 174 today.

#### 2010

The United Nations affirms the human right to water thanks to the work of Corporate Accountability International and its allies: a critical first step toward realizing a world where all people have access to clean and safe drinking water.



# Public support for water profiteering drying up around the world

At 3 a.m., desperate residents finally took matters into their own hands, bursting a water main along M.H. del Pilar Street: a bustling commercial strip in Manila, Philippines. The World Bank had long financed a corporate takeover of the city's water system, sending water rates soaring by 665 percent and provoking a raft of shutoffs to those who couldn't pay the increased premiums.

Even worse, for all the new revenue, the system's private owners did little to fix aging infrastructure. In July 2010, drought pushed the exhausted infrastructure beyond capacity, causing water shortages that could have been averted. Privatization has left people without recourse: break the law or go thirsty.

This story is not unique to the Philippines. Around the world, the resources required to guarantee every person enough clean drinking water are instead being directed at one failed privatization scheme after another. In the meantime, a crisis continues where one in eight people go without safe water.

That's why, with your support,
Corporate Accountability International
built a global coalition of thought
leaders and grassroots organizations
to identify and challenge World Bank
policies and practices fueling the global
corporate water grab. The organization
also worked with international allies
who advanced an Italian referendum
— which garnered 95 percent support
at the polls — ensuring Italian public
water systems stayed in public hands.

The organization's work is also creating a pronounced shift in public attitudes toward water commodification in North America. So far, forty percent of people have switched from bottled to tap water and six state governors pledged to end spending on bottled water. Now, the organization is well positioned to launch

an important, new public-education and action campaign to close the \$23 billion annual investment gap in public water systems nationwide.

#### **2011 HIGHLIGHTS**

→ The U.N. affirmed the human right to water, citing the plight of the nearly 884 million people in the world without access to clean water. Corporate Accountability International has been a critical resource for the U.N. Special Rapporteur on the Human Right to Water and Sanitation as she creates a blueprint for action to guide countries in their work to realize this basic human right for the millions who now go without safe water.



With your support, Corporate Accountability International worked with European allies to keep Italy's public water systems out of private hands. In a June referendum, Italian voters overwhelmingly opposed water privatization.

- → Nestlé blocked from bottling in Florida. Working with residents and allies, the organization helped stop Nestlé's plan to pump up to 1.5 million gallons of water a day from the Wacissa River.
- → Congress pledges to "get off the bottle." Last winter, Corporate
  Accountability International issued a report finding the House spends \$860,000 a year on bottled water.
  A bipartisan group of established representatives have now taken action either by cutting bottled water in their offices and/or pledging to support new investment in public water.

# LOOKING AHEAD: PUTTING PUBLIC WATER IN THE PUBLIC DISCOURSE

In 2012, the headlines will continue to be dominated by the elections and the economy. Millions are already calling for investment in key public services like education as essential to future economic recovery and growth - and elected officials are listening (or will have to at the ballot box). But water is not yet a vital part of the conversation, even though a recent report from non-partisan, sustainable business advocate Green for All finds that closing the investment gap could generate \$256 billion in GDP and 1.9 million jobs nationwide. With your support, the organization will make sure public water systems receive the support they require and are as prominent in the national conversation

Internationally, Corporate
Accountability International is
expanding its work within the United
Nations to develop mechanisms to
protect the human right to water from
water profiteers like Nestlé, Suez and
Veolia. Simultaneously, the organization

as schools, hospitals, and public safety.

is waging a multi-pronged campaign to compel the World Bank to stop financing and promoting water privatization.

is proud to support
Corporate Accountability
International. They
have made significant and
meaningful changes including shifting
the public climate around bottled
water and building a vibrant network
of public officials committed to
protecting public water infrastructure.
We have every confidence the
organization will continue to make

"The Richard and

Rhoda Goldman Fund

AMY LYONS, EXECUTIVE DIRECTOR
RICHARD AND RHODA GOLDMAN FUND

great strides in conserving society's

most fundamental, shared resource."



# Food + health: tackling the twin crises

A staggering number of our children are sick from the food they eat. Their ill health signals the breakdown of our food system. The landscape these children navigate is not populated with farms, gardens and fresh produce. Instead, it's filled with junk food and its ubiquitous marketing. The result is not surprising. Even though researchers at Johns Hopkins University found adolescents are no less physically active today, the rates of diet-related conditions like diabetes are at an all-time high.

# No single entity looms larger in this two-pronged crisis than McDonald's.

It spends far more on marketing an unhealthy brand to children than any other fast-food corporation. At the same time, it remains the leading purchaser of a wide range of North American staples from potatoes to beef, influencing how each is produced. So when McDonald's makes a change, it sends ripples throughout the food chain.

That's why Corporate Accountability International partnered with supporters like you to apply grassroots pressure. And it's having a tremendous effect. As the heat rose on McDonald's last year,

competitors took proactive measures to avoid the same scrutiny. Jack in the Box and KFC in Australia dispensed with kids' meal toys altogether.

#### **2011 HIGHLIGHTS**

→ San Francisco passes landmark
healthy meal law. McDonald's
lawyers, lobbyists and PR flacks
were not enough to overcome the
broad-based support Corporate
Accountability International
mobilized. You helped secure
the passage of an ordinance requiring
kids' meals containing toy giveaways

meet basic nutritional standards. Since then, policymakers from New York City to Nebraska were spurred to introduce similar policies.

 $\rightarrow$  Top docs call on McDonald's to

stop marketing junk food to kids. In the lead up to McDonald's annual meeting, the organization partnered with hundreds of the nation's leading pediatricians, cardiologists and other health professionals to publish an open letter in newspapers. The letter exhorted CEO Jim Skinner to stop his corporation's predatory marketing to kids. More than 1,000 more have

since signed on, and the American



Doctors orders: end junk-food marketing to kids. Esther Sciammarella, Executive Director of the Chicago Hispanic Health Coalition, speaks at a press event in Chicago on the eve of McDonald's annual meeting.

Academy of Pediatrics has recommended a ban on junk-food advertising to children, based on scientific evidence linking marketing to a range of diet-related health problems.

→ McDonald's challenged to assess its health impact. At McDonald's annual meeting, Corporate
Accountability International and its partners introduced a first-ofits-kind resolution calling on the corporation to document the impact its business practices have on public health. The vote was highly successful, as those of you familiar with corporate campaigns will attest, garnering a six-percent vote and national media attention.

### LOOKING AHEAD: SOWING THE SEEDS OF A HEALTHIER FOOD SYSTEM

In the coming year, we'll be counting on your support to escalate the pressure on McDonald's and suppliers like

Monsanto, Tyson and
Cargill. The organization will expand its partnership with leading health professionals and institutions, taking the initiative to more and more cities. It will also call to account large franchise owners who are responsible for much of the brand's marketing aimed at children.

In the international field, Corporate Accountability International has been instrumental in developing global food-marketing recommendations, adopted at the 2010 World Health Assembly. The organization will continue to ensure implementation

of the recommendations, which prompt countries around the world to protect children's health by taking action against junk-food marketing.

"The work of Corporate
Accountability
International is close
to my heart. Their
doggedness, bravery
and true vision for how to
make change makes them a

leader in transformational social change and challenging corporate abuse. It is time for this organization to go to the next level and I'm proud to help make that happen."

BETSY RIX, WOODSIDE, CA MEMBER SINCE 2006

# Halting Big Tobacco's deadly meddling

With your help, Corporate Accountability International has secured victory after victory in safeguarding public health from Big Tobacco.

Uruguay's new President José Mujica had his back against the wall. The world's largest tobacco corporation, Philip Morris International (PMI), was waging a multimillion-dollar lawsuit against the small South American country. It was an attempt to bully the host of a meeting between the 172 Parties to the global tobacco treaty and send a message to those attending: if you implement the treaty, the industry will block you. After all, PMI's annual sales dwarf or mirror the GDPs of a majority of the countries assembled. All eyes were on President Mujica as the meeting opened, but he was mum on his decision to challenge the lawsuit. So Corporate Accountability International and its international allies waged a 24-hour campaign to unite those assembled. The result? A resolution that supports Uruguay and other countries facing similar intimidation. Bolstered by resounding solidarity, the president resolved to challenge the lawsuit to the bitter end.

You made this dramatic victory possible. This year, Corporate Accountability International contested the industry's deadly practices all over the world, helping advance the treaty's lifesaving measures.

#### **2011 HIGHLIGHTS**

- → Colombian retailers purge
  tobacco advertising. In compliance
  with the global tobacco treaty,
  Colombia's Congress enacted
  sweeping legislation to curb tobacco
  advertising including retail displays
  where cigarettes are sold. Corporate
  Accountability International traveled
  from town to town, working with
  store owners to help them comply
  with the ad ban.
- → Corporate Accountability International documents PMI's human toll. While executives heralded the corporation's \$27 billion revenues in 2010, Corporate

Accountability International released "Philip Morris International Exposed: Alternative Annual Report." The publication documents the range of tactics the corporation employs to grease the wheels for its skyhigh earnings, not least of which is obstructing the global tobacco treaty. In conjunction with the report's release, advocates from around the country attended the annual shareholders' meeting to directly challenge CEO Louis Camilleri and PMI. Students took the floor, lit glow sticks and asked for a moment of silence to honor all those who have died of tobaccorelated diseases. The vigil drew extra attention from corporate decision makers and the media alike.

→ Food and Drug Administration requires graphic health warnings on tobacco products. Supporters like you helped secure regulation that the



Latin America Coordinator Yul Francisco Dorado (right) assures former Uruguayan President Tabaré Vázquez (left) that the community of nations gathered in Uruguay at the fourth Conference of the Parties to the global tobacco treaty will stand with the host country in opposing legal intimidation by Philip Morris International.

organization first advocated for more than fifteen years ago. Predictably, five U.S.-based tobacco corporations filed a joint lawsuit. It's the same tactic PMI wielded against Uruguay for implementing similar measures. Such industry strong arming is exactly why Corporate Accountability International continues to work with you to rein in Big Tobacco.

# LOOKING AHEAD: REALIZING THE TREATY'S POTENTIAL TO SAVE LIVES

With your help, Corporate
Accountability International has secured victory after victory in safeguarding public health from Big Tobacco. (As the kids say these days: "Joe Camel — who's that?") And we've never taken our sights off the 200 million lives that will be saved when the global tobacco treaty is fully implemented. In the next five years, Corporate Accountability International is dedicated to seeing that happen, focusing its work on Africa, Asia and Latin America — areas the tobacco

industry is aggressively targeting. To that end, the organization is:

→ Partnering with its network of global allies to clear Big Tobacco's influence out of the way so the treaty can be fully implemented in adopting countries, closely monitoring the compliance and enforcement of lifesaving laws.

→ Building a global media team to expose industry interference whenever it occurs in the regions most affected by the tobacco epidemic.

→ Supporting funding for the implementation and governance of treaty measures around the world, including working with governments to institute a "polluter pays" model, which will require Big Tobacco to pay for the overwhelming human costs that it currently leaves off its ledger.

→ Compelling additional countries to adopt the treaty, swelling the percentage of the global population protected by the treaty to more than 90 percent.

"I feel an authentic
connection to this work
and to this organization
because I truly feel, and
I've seen, that Corporate
Accountability International

is challenging corporate power in order to protect people's health and well-being from the abusive practices of large corporations. Through my support, I am part of something larger—a greater mission and vision for what the world can be—a world without corporate impunity."

JOHN HARRINGTON, NAPA, CA MEMBER SINCE 1985

# CORPORATE HALL OF SHAME

#### **MONSANTO**

"FRANKENFOODS" PRODUCER
VOTED HANDS-DOWN WORST

Even as crude oil devastated the Gulf Coast from the BP spill, thousands of supporters like you cast their vote for the agricultural biotech giant Monsanto. You helped crown it the single-worst global corporation of 2010 in Corporate Accountability International's annual Corporate Hall of Shame.

And you had good reason.

Just some of Monsanto's devastating practices that continue to threaten people's health and well-being globally include:

- → the mass production of toxic chemicals
- ightarrow aggressive legal measures and threats to bankrupt and run small family farms out of business
- $\rightarrow$  reckless promotion of genetically engineered seeds.

Corporate Accountability International translates your votes into action. By partnering with the Organic Consumers Association and other allies, for example, we're helping to make California the first state to mandate labeling of genetically engineered foods.

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More than 8,000 birds, sea turtles, and marine mammals were found injured or dead in the six months after BP's devastating Gulf oil spill. You urged the President to implement policies that will help prevent corporations from wreaking such environmental havoc in the future.

# TOP OIL OFFENDERS COME IN A CLOSE SECOND

**BP** earned its runner-up status for putting profits ahead of safety, leading to an explosion that cost the lives of eleven oil rig workers. The resulting oil spill devastated the livelihoods of millions and damaged ecosystems across the Gulf Coast. With your votes in hand, Corporate Accountability International partnered with the Gulf Restoration Network. Together, the organizations are demanding that Congress and the White House act on The National Commission on the BP Deepwater Horizon Oil Spill and Offshore Drilling recommendations to restore and protect the Gulf.

Members also castigated **CHEVRON** for causing widespread disease and illness by dumping more than 18 billion gallons of highly toxic chemicals into the Ecuadorean Amazon. For almost two decades Chevron refused to clean up its mess and compensate the victims. But just months after the corporation's induction — and after an 18-year struggle — a judge in Ecuador found Chevron guilty of massive and deadly oil contamination and ordered the corporation to pay over \$8 billion.

#### OTHER SHAMEFUL CORPORATIONS NOMINATED

**NESTLÉ:** For its aggressive attempts to expand its environmentally destructive water-bottling operations over the objections of communities around the world.

MCDONALD'S: For influence peddling and predatory marketing to children. The corporation's insidious marketing practices are driving the alarming and deadly epidemic of diet-related disease.

**GOLDMAN-SACHS:** For leveraging the U.S. economic crisis into a financial boon for its executives. It turned \$6.5 billion in taxpayer bailout dollars into executive bonuses, defrauded investors, and impeded a federal investigation into the firm's central role in the financial crisis.

**PFIZER:** For eliciting the largest criminal fine ever imposed in the United States. Pfizer falsely promoted drugs for treatments and dosages that had not been approved by the FDA.

JP MORGAN CHASE: For accepting tax payer bailouts of \$25 billion while spending millions lobbying against financial reform.

**ELI LILLY (LEAD WRITE-IN):** For shamefully milking cancer for maximum profits. The pharmaceutical giant used to sell the cancer-causing hormone rBGH to dairy farmers and now sells drugs for the prevention and treatment of cancer.

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\$5,000+

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Alexandra Ellis

Lauran Emerson Mary & Herb Engstrom Dylan Escudier Janet Esposito Michael Falk Gay Fantozzi Lydia Fantozzi Victoria Fantozzi Tvler Farris Wendy Fassett & Kevin Mahony Jimmy Fears Patricia Fedders Elias Feghali Clare Feinson Tim Fenston Susan Fenwick Martha Ferger Vanessa Ferguson Roxanne Fernandez Justin Fertig Alan Field Holly Fincke Dana Fine Maribel Finley Tracy Fitz Gregory Fitzpatrick Matthew Fleming Virginia Fletcher Brian Flood Tessa Flores Virginia Floyd Stacey Folsom Dr. Patricia Fontes Rossana Foote **Margery Forbes** Henry Fordney Glenn Forsythe Terri Foster Katie Fox Joyce & Jerry Fox Patricia Fox Kimberly Fraher Megan Fraher Pam Frank Carol Friedland Judy & Adam Friedman Julia Frost Martha Frost Cyrus Fulp Lucina Paula Gabriel Gauri Gadgil Eamon Gaffney Kathleen Gaffney Maura & James Gaffney Tom Gaffney & Syd Carter Judith Gaietto-Grace Sue Gallen Juliana Gamble Kathryn Ganong Carolina Garces Shirley Garland John Garn Peter Garrett Jessica Gartner **Brianne Gates** Max Gaujean Margie Gayley Julie Geanakakis Josh Gee Jill Geibel Joby Gelbspan Jeannette George Lyle Gerard Julianne Gerdrano

Sr. Marie Gervasi Doug Gesler Janet Getler Dr. Cliff Gidlund John Gilbert Lisa Ginet G. D. Goebel Urit Goldmacher Doron Goldman Anya Goldstein Bente & Walter Goldstein Lisa Goldstein Allison Gomer Melissa Gonzalez-Brenes Deborah Goodman Jamie Goodwin Gil & Bobbie Gordon Dr. Jay Gordon John Gordon Richard Gordon Nathalie Graham Nate Grande Judy Grant Cynthia Gray Patricia Greathouse Kristin Greer Richard Gregory Joann Griffin Yanik Grignon **Brendon Gross** Elizabeth Gross Susan Grumann Saskia Grunberger Miguel Guardado Nick Guroff & Lindsey Cole Jennifer Guterman Annette Hache Elizabeth Haderlein Kristen Halbert Jim Hale Ben Hall & Stacy Cristo Miffy Hall Orrin Hall Janine Hamner Sean Hannan Mark Hanschka Jessica Hansley Hazel Hardiman Keith Harding Rev. Richard & Shirley Harding Ann Hardman Judith Harrington Agatha Harris Joan Harris Kyra Harris Dr. Mark Harris Irene Hartford Tim & Cher Hartman David & Jan Hartsough Margaret Harvey Rita Haugh David Havelick Joyce Hawes Kirsten Hayman Judith Hayner Mark Hays & Kirsten Collings Pamela & Allen Hays John Headley George Heffner Jenny & Joseph Heinz Suzanne & Nick Helburn Eric & Yehudit Heller Adi Heller David & Justine Helm

Fric Helmuth David Hendon Alejandro Hernandez Kathryn Heuts **Craig Hewitt** John Hicks Adrienne Hiegel & Debbie Nelson **Derald Higgins** Frances Hillyard Mathew Himmelein Mark Hinton Bryan Hirsch Michael & Kim Ho Brigid Hobs Elena Hobson Ben Hodes Sarah Hodgdon Jeannette Hoffenkamp Malia Holland 7eb Holler Julie Holmen Ann Holzgraf Sarah Holzgraf Margaret Hornick Jordan Hosington Nancy Houk Anne & Joel Huberman Jessica Hughes **Kyle Hughes** Maxine Hull Mei-Hing Humphrey Kathleen Hunt Will Hunter Akisha Hurley Dan Hurley & Michelle Pennylegion Sean Hurley Beth Hurst & Mitch MacDonald **Hunter Husar** Maria Huston Carolyn Hwang Bruce Hyman Dr. Philip Incao

Rachel Innerarity Naomi Iser Gerald Iversen Roger Jacobson Tahari James Bob Jantzen Toni Janz Max Jason Sarah Jaynes & Aaron Ostrom Jack Jenkins Bryan Johns Harold & Carolyn Johnson Herbert Johnson Janet Johnson

Lynell Johnson Pearl Johnson Virginia Johnson Valerie Johnstone Chad Johr Morgan Jones Ruben Justiniano Elizabeth Kaelin Ruth Kahn Jenn Kallav Cindy Kang Jason Kanter Alex Kaplin Pari Karim Daniel Karp

Beth & Peter Kaseman-Wold

Laurel Kashinn Char Kasprzak Dwight Kauppi Colleen Kavanaugh Daniel Keefe Chris Keenan & Susan Wortman David & Lori Kellett Gigi Kellett & Noah Sawyer Ward & Starr Kellett Dr. Alice & Richard Kelley Crystal Kelliher & Scott Dunaisky Grace Kelly Roland Kenschaft Andrew Kessel Colette Kessler Katharine Kilbourn & Scott Shear William Kilpatrick Eugene Kim

Paul Kim Dave & Dawn Kimble Renee King Rosemary King Johnston Genie Kirchner Carla Kirmani Taylor Lee & Lori Kisling Dr. Alfred Klinger Cecilia Klinger Janice Knapp-Cordes Carol & Dave Knapton

Henry Koh Simon & Cornelia Kortleven Harvey & Amy Kramer Hawks

Randy Kniffin

Kathy Koch

Yves Kraus Valerie Krejcie Mary Ann & James Krems Abby Kruse Michael Kubit Ronald Kvaas Rita & Rick La Monica Peter Lackowski John Laituri Harold Lamb Patricia Lambert

Fr. Ralph Lammers Claire Lampson Harry Lando Matthew Landreman Gerald Landry Colin Lang Barry Langford Deborah Lapidus

Robert & Arlene Lapidus Pam Larson Susan LaSalle & John Zimmerman Richard Latterell Marc Laverdiere Cheryl & Gary Leach Melissa Leach Lynn Leber Sooley Lee Tsung-Ju Lee Patricia Lee Dorothea Leicher Lvsa Leland Andy Leonard Marie Leonardini

Virginia Lepper

Jess Lerner

Alex Lessin

Steven Lessin & Eva Victor Seymour Leven Valerie Levich Susan & Howard Levine Rachel Levinsohn Ray Lewis Christina Liakos Samuel & Marian Lightwood Eric Lind Curtis Lindgren Jessica Lindley

Ben Lobpries Rev. Bill & Cynthia Loesch Jill Lofehie Mark Lohsen Kelle Louaillier Nancy Lovejoy Marcia Lovelace & Dennis Fagaly Sarah Lovinger Marcy Lowenstein Beck Victor Lum

Katrina Litano

Jesse Littlewood

**Dennis Livingston** 

Patti Lynn & Jill Samuels Betsy Lyons & Scott Majcher David Lyons Allen & Julian MacDonald

Kyle Machado Katherine Mack Sally Mack Dal Macon

Barbara & George Mader Alec Madsen Bernice Maertz Stefanie Maes Joost Maier

Kira Maintanis Peter Maley Lisa Manganiello Marc Manganiello Joe Mann

Alan Margolin Adam Margolin Leah Margulies Peter Marinich

Roberta & John Markworth

Joe Marrero Fergus Marshall Pastor B. Herbert Martin Elaine Martinez Tresa Martinez Ann Martinmaki Peter Martone Fred Masback Jim & Linda Masini Susan Massad Mike Massi James Mattingly John Mattingly David Matz

Betty Mazzoni Kim McCabe Gil McCann & Jennifer Stickler John McCarthy Kevin McCaul James McClellan Dr. Maureen McCue Marty McCutcheon Angela McEliece Gladys McFarland

Brendan McGill

Owen McIntosh

Russ McIntosh Mary McKey Rick & Lori McKinley Kristina McLoughlin Erin McNally-Diaz & Darwin Diaz

Sylvia Meagher Ashini Mehta Dimphna Meijer Paul Meissner Lynda Meitzner Rhonda Melancon Daniel Mendoza Mary Menges-Myers Bruce Merrill Martha Merson Susan Mesner Ralph Mever Maria Miara Kim Milford

Claire Miller Henry & Martha Miller Mark & Mary Miller Suzanne Miller Crosby Milne Eric Misbach Barbara Mishler

Carl Moller Eric Monson Stefano Monti Orson Moon Darrel Morrison Matthew Mosca Mike Moschetto **Ruth Moser** Jessica Mosey

Sharnae Mouton Ruth & William Moynihan Don & Nancy Mulvey Kathy Mulvey Barbara Muriungi

Kathleen Murphy Alison Murphy & Jesse Hlava Deborah Myers & Michael Hersh

Aaron Myran Sheryl & Paul Nadell Arthur Naiman Steve Nason Roberta Nauman Naureen Nayyar Cathy Needham Betsy Neisner William Nesseth Sara Neumann

Johanna Neumann Anne Newhart Stacy Niemiec Robin Nijor Sheila Nitze Sandy Noel Tricia Norkunas Charlotte & Charles Norris-Brown

Ken Norwood Greenough Nowakoski Luis Nunez Gabrielle Nunez Richard Nutbrown Fran Nyce Eileen O'Brien Tim O'Brien Stephen O'Connor Beth Ann O'Hara Michael O'Heaney

Constance O'Hearn Luke O'Neill Mary Ann O'Reilley Kim Oaks Bill Oldfather Jake Oliveira Jeanne Olmstead Linda Olson Steve Ongerth David Ostroff Judith Palmer Jessica Pape Elizabeth Papi Mak Parhar Patty Parker Melanie Parks Heidi Parsons Isabella Parvan Teleia Pastore

Larry Paulson & Kathy Weber

Geri Peak Sylvia Pearl Dawnielle Peck Theodore Peck Robert Peek Margot Peirce Marc Pembroke Susan Pennellatore Penny Penniman & Thomas Gill

Dianne Patrick

Edna Pennylegion-Hurley Maria Perez **Ruth Persky** Eileen Peterson Rosemarie Pfinder Pat & Tom Pickett Rick Pickett Alex Pierpaoli Jennifer Pinck Karla Pippa Marcelo Pippa Wendy Piscitelli

Mary Platt Dr. Robert Poignant Matthew Poirer Carol Pond Mike Pontarelli Denisa Popescu Adriane Portero Gwen Post

Robert & Betty Rae Potts William & Mary Anne Powell

Robert Pregulman & Randy Hale Hank Prensky Qianna Price Stephan Pridonoff Raymond Prushnok & Amy Welch Lois & Bob Prvor

Christine Quinn Patricia Quintana-Bidar Kara Raether

Ted Raihl Chloe Ramos-Peterson

Jane Ramp Harriotte Ranvig Amelie Ratliff Lisa Ray Tom Re

Don & Elizabeth Rea Barbara Rea William Read Colin Reeves

Wendell Refior & Marla Welsford Rush Rehm Jeremy & Lisa Rehwaldt-Alexander Jade Reiber Steve Reiter Dr. Robert A. Resnik Peter Reynolds Paula Rhodes Deja Rice Nichole Richard Jody Richards Barbara Richardson Diana Richter Alice Riegert Dale Riehart Bonnie & Doug Rising Megan Rising & Erica LeBow Barbara Riverwoman Margot Roache-Green Nicolette Roberge

Nell Robinson
David Rockwell &
Nancy Smith
Bruce & Susan Rockwood
Daniel Rodman
Andrea & Geoffrey Rogers
Peter & Polly Rogers
Bob Roggeveen
Kathy Rojas
John & Kathryn Rok
Roz Romney
Ellice Ronsheim
Andrew Ross
Christina Rossi

Lynn & Richard Rossiter

Filomena Rossi

Paul Rossi

Tricia Roth Melvin Rouse Jared Ruckman Donald Ruehl Simonne Ruff Carolyn Rusk Tricia Russ Mary Russell Michael Russoniello Yorizaka Sakakura Paul Sakol Katie Sakol Asiti Salim Shepard Saltzman Brian Salzberg Leslie Samuelrich & Rich Hannigan Irene Samuelrich Robbie Samuels Janis Sanchez **Annie Sanders** Karin Sandvik Dick Sarafolean Mary & Robert Savard Mindy Schaberg &

Becky & John Schenck Mary Schiesel Elaine Schimmel Joan Schmitz Lucy Schneid Camilla Schneider Stanley Schroeder Dan Schuessler Mark Schultz &

Melissa Mather

Richard Schablowsky

Jeannette Raymond Joan Schumaker

Stephen & Jeanne Schwabacher Suzanne Schwartz Walter Schwarz Alexandra Schwinn Diane Scott Ted Scott Kathryn Scouil Joan Scully Stephanie Seacord Charles Searing Bill Seaver Bob Segal David Segel Peter Seidel Larry Sell Warren Senders & Vijaya Sundaram Amy Senese Paulo Sepulveda Chad Shabazz

Susan Sharp & Roger North Anne Shattuck Nance Shatzkin Fauna Shaw Timothy Shaw Susan Sheinfeld Dhvani Shelat David Shelly Yevgerny Shifan Kendra Shimmel Frank Shipp Nicoline Shoffer Rohna Shoul Dennis Shulman Juliana Shulman **Amy Sicairos** Donna Sider Richard Silbert Paul & Deanna Siliciano Kathryn Silver Lowell Silverman Elizabeth Simpson Gauravjit Singh Susannah Sirkin Tyler Sit Leni Sitnick

John Skinner
Madeline & George Skinner
Craig Slatin
Stephen Slivinsky
Jim Small
Dorothy Smith
Joyce Smith
Julie Smith Galvin
Randall Smith & Freja Joslin
Vinson Snowberger
Ken Solomon
Claudia Sorrentino
Cathy & Gerry Sova
Dr. Margaret Sowerwine
Elizabeth Spann
Marie Spengler
Nigamanth & Diyya Sridhar

Marie Spengler
Nigamanth & Divya Sridhar
Cassandra St. Louis
Adrian Stack
Colleen Stadelmann
Sarah Stang
Ruth Stanton
Rory Steele
Philip & Suzan Stegemoelle

Philip & Suzan Stegemoeller Jim & Phillis Stehle Tom Steinburn Jennifer Stephens
Katherine Stevens
Jacqueline Stewart
John Stewart
William Stockard
Megan Stokes
Emily Stone
Joyce Stone
Shelley Stone
Amy Storbakken
Marie Stratton
Richard Strauss

Dexter & Cindy Strawther Faye Strayer Fred Strickhouser Olga & James Strickland Gary Stuart Eric Suba

Margaret Suby &
David Dorney
Jeffrey Suiter
Stephanie Sulzbach
Debra Surprise
Kevin Surprise
Robert Surprise
Larisa Svirsky
Jennifer Swanson
Stanley & Janice Swart

Diane Swartz Bernard Sweeney Alice Swift Marietta Tanner Ellen Taussig

Chartis Langmaid Tebbetts Chris Templeman

Kim Thai Thay Thao

Greg & Bonnie Thomas
Larry Thomas
Char Thompson
Dennis Thompson
Elizabeth Thompson
Jenny Thomson
James & Corine Thornton
Heather Todd

Jane Tomolonius
Val Torrens
Carol Totten &
John Carpenter
Jackson Toxla, Jr.
Michael Trainor
Bob & Claire Trask
Elizabeth Treloar
Eileen Tsai
Erika Tsimbalov
Jeanne Turner
William Tuthill &

Greg Anderson
Karen Uffelman &
Scott Stevens
Linda Ugelow
Kristin Urquiza
Julie Vaccaro
James Valk
Janet Van Fleet
Trish Van Wagner
Amy Vandersall
Carolyn Vanderslice
Rama Vemulapalli

Rama Vemulapalli Lois Vickland Marsha Vihon Avinash Vijayaraghavan Cate Vitagliano Terri Viveiros Bill Vogel Suzanne Vogel David Vollrath

Margaret & Ralph Voorhees Gary Wagenbach Joe Wainio

Duane & Louise Waln Mabsie Walters Dr. Nancy Wangen Gretchen Ward Rachel Wardenburg Roxanne Warren Larry Warshaw Stephanie Washington Scott Wasserman Joe Wasserman Lisa Carina Watersnake

Deirdre Watkins Gary Weber Anja Wehrmann William Weichsel

Karen Weihs & Richard Lane

Aura Weinbaum
Annie Weinberg
Laura Weinstein
Matthew Weinstein
Rich Wekerle
Danny Wertheimer
Michael & Kathryn Weston
Diane Wheaton

Bill Wheeler John White George Whitehead Marcia E. Whitehead Henry Whittaker Robert Wilcox Bronwyn Williams Jennifer Williams

John Williams & Jane Redig Norman & Winifred Williams Randall & Frances Williams

Verna Wilmeth

Lori Hodin & Matt Wilson Elizabeth & Paul Wilson

Albert Winn
Betty Winters
Helen Wise
Leah Wittenberg
Benjamin Wolf
Christian & Holly Wolff
Daniel Wolter
Alice Wood
Janice Wood

Karen & Nick Woods
Katie Woods
Ben Wortham
John Wortham &
Dr. Cindy Johnson
M.E. Wortham
John Wrenn &
Claire Woodward
Sandra & Wilbur Wright
Conrad & Betty Wurtz
Lucinda Wykle-Rosenberg &
Dr. Eric Rosenberg

Jo Wykoff Jin Xu Montel Yancy Faith Young G.E. Young

Ellen & Leonard Zablow

Kaitlin Zack Mary Zant Nancy Zearfoss Molly Zeff Dr. Donald Zeigler Danny Ziemer Michael Zimmermann Robert Zimmerman Dr. Morton Zivan Marcia Zuckerman Erik Zutrau

2011
AUDITED
<b>FINANCIAL</b>
REPORT

July 1, 2010 - June 30, 2011

(With comparative totals for FY10)

#### **BOARD OF DIRECTORS**

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SUSAN LASALLE

Seattle, WA

VICE-CHAIR

**LEAH MARGULIES** 

Brooklyn, NY

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Akron, OH

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MIG BOYLE

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JOHN HARRINGTON

Napa, CA

**CHARTIS LANGMAID TEBBETTS** 

Cohasset, MA

**KELLE LOUAILLIER** 

Boston, MA

**BETSY RIX** 

Woodside, CA

Income	FY 2011	FY 2010
Individual Contribution	. \$2,294,799	\$2,407,460
Grants	613,795	1,296,200
Interest	564	5,071
Other Income	54,179	53,499
Total Support & Revenue	. \$2,963,337	\$3,762,230

#### **Expenses**

#### CAMPAIGN

Grassroots Organizing	\$1,360,559	\$1,353,857
International Organizing	627,950	622,356
Campaign Communications	523,292	523,215
Membership Development	279,089	279,713
Media Organizing	350,954	349,120
Research	346,769	343,165
Subtotal Campaign Expenses	\$3,488,613	\$3,471,426

#### OFFICE OPERATIONS & FUNDRAISING

OFFICE OPERATIONS & FUNDRAISING	
Management /Office Operations \$167,620	\$209,924
Fundraising 242,956	186,313
Subtotal Operations & Fundraising\$410,576	\$396,237
Total Expenses\$3,899,189	\$3,867,663

#### **Net Assets**

Federal Tax ID #: 41-1322686

Beginning of the Year	\$1,904,735	\$2,080,168
Change In Net Assets	(935,852)	(105,433)
End of the Year	\$968,883	\$1,974,735

Corporate Accountability International's audited financial statement is available upon request. If you have any questions or comments, please contact Chief Financial Officer David Webster at

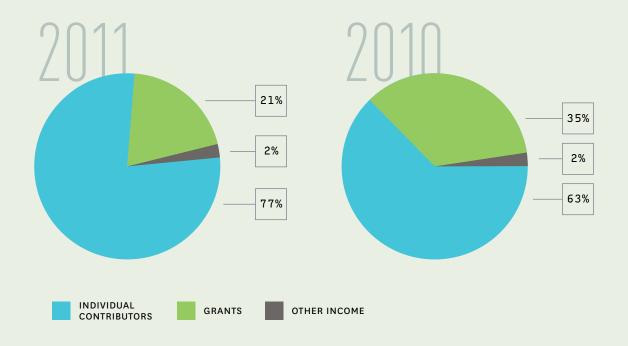
organization. Contributions are tax-deductible as provided by law.

Corporate Accountability International is a 501(c)(3) non-profit



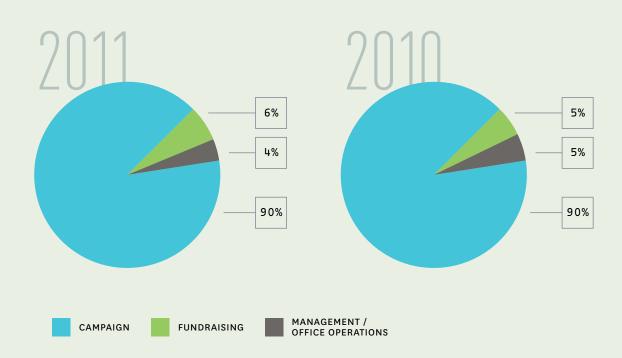


#### **SUPPORT & REVENUE**



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#### **EXPENSES**





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