



ANNUAL REPORT | FISCAL YEAR 2017



40 years of building power with members, advisers, and allies

Credit: Ed Kashi

Credit: MJ Alexander

JOIN THE GLOBAL CAMPAIGN

Corporate power demands action now.

We refuse to stand by as transnational corporations devastate democracy, trample human rights, and destroy our planet.

Communities that face profound corporate abuse are essential in leading the transformation of our world.

To achieve the change we need, we must organize shoulder to shoulder with people who bear the brunt of corporate abuse—women, people of color, people in the Global South, indigenous people, youth, and low-income communities around the world. Their perspectives and experiences must ground this movement; their leadership must drive the deep and lasting change we create together.

The root causes of injustice must be eliminated.

We are committed to changing the fundamental imbalance of power in our society by holding transnational corporations accountable for creating and perpetuating systemic inequality and economic injustice.

No force is more powerful than people, united.

Large numbers of people demanding change together can force even the most dangerous global corporations to stop destructive practices once and for all.

Bold action is necessary to create transformative change.

Corporate power is out of control. We need to challenge the status quo, name names, and create a world that puts people and the planet first.

Dear friend,

Following the U.S. presidential election, Cornel West wrote: “For us in these times, to even have hope is too abstract, too detached, too spectatorial. **Instead we must be a hope**, a participant and a force for good as we face this catastrophe.”

That’s what we have committed to do together: Be a hope.

And that hope is needed. Since the election, Trump has devastated millions of people’s lives and threatened the planet, all to expand corporate power. He’s ordered the largest rollback of environmental protections in the Environmental Protection Agency’s history, installed fossil fuel and finance executives to run our government, and moved to privatize public services so giant corporations can extract even more profit from our communities.

We know that while Trump’s policies are extreme and enraging, they are the manifestation of a decades-long push to elevate corporate power.

That is what we are taking on together, by standing in the way of corporate destruction. We are not merely saying no to corporate abuse. We are saying yes to a world where all people can thrive—where democracy reflects people’s needs and lives, not corporate interests.

This work has never been more challenging. But for 40 years, Corporate Accountability has achieved progress and victories that seemed impossible to many. Reining in Nestlé and the infant formula industry. Moving GE out of nuclear weapons. Securing precedent-setting international law that reins in transnational corporate power. The list is long.

The story of this organization is made up of a thousand moments where millions of people like you took action, made a gift, or spoke truth to power not because it was easy, and not because breakthrough seemed imminent, but because it was necessary, and it was strategic.

After the election, we drew strength from those moments, and stepped back to assess the situation. We determined we needed to build on all that we had accomplished to make even more happen, even more quickly, in even deeper partnership with our allies. That assessment led us to create a blueprint for transformation, one that would move our world from breakdown to breakthrough to flourishing. And every day, thousands of us take action to bring these plans into reality.

Every day, we build toward a world where everyone has safe, clean water. Where water privatization is no longer an option and policymakers invest in water for all. Every day, we build toward a world that moves beyond fossil fuels. Where the fossil fuel industry is no longer in control and we make a just transition to clean energy. Every day, we build toward a world where all people have access to food that nourishes them instead of making them sick. Where Big Tobacco can no longer addict people to its deadly products. And every day, we build toward a world full of people trained to move their communities to action. We build this world through the Corporate Accountability Action League, Network for Accountability of Tobacco Transnationals, Real Food Media, and other formal projects, coalitions, and partnerships.

The world continues to call on us to go beyond ourselves. To go beyond what we thought was possible yesterday and to do what is necessary today. We can do it, but only in partnership. Thank you for taking action—and doing so with us—here at the edge of transformation.

Onward,



Kelle Louaillier

Kelle Louaillier
President



Patti Lynn

Patti Lynn
Executive Director

Join the transformation

Building a world rooted in justice

With transnational corporations bent on seizing even more power, you did more than stand firm this year: You broke new ground for human rights and social justice. Together, we are advancing the human right to water, protecting climate policy from the interference of Big Polluters, fixing our broken food system, standing up to Big Tobacco, and reclaiming democracy from the corruptive influence of corporate power.



International Policy Director Tamar Lawrence-Samuel at the U.N., calling on governments to remove the fossil fuel industry from climate policymaking at the U.N. climate talks and everywhere.

2017 Organizing momentum



Climate

Protecting climate policy from corporate influence was on the U.N. agenda for the first time this year! And it's all thanks to you, our climate justice allies, and a coalition of Global South governments leading the way.

**KICK
BIG POLLUTERS
OUT**

Water

You supported Flint and Pittsburgh residents by holding water privatizer Veolia accountable for its role. And you've been an ally to communities protecting their water systems from privatization from coast to coast.

**PROTECT
PUBLIC WATER**



**CHILD
MARKETING
ISN'T CHARITY**



Food

Together we advanced corporate accountability with a precedent-setting shareholder resolution. At McDonald's annual meeting—the most important day of the year for the junk food giant—we exposed and challenged how it markets to children under the guise of charity.

Tobacco

Millions fewer are smoking, thanks to the global tobacco treaty. When British American Tobacco (BAT) was caught using bribes to boost business in Kenya, you held them accountable. And now Kenya has passed one of Africa's toughest anti-bribery laws.



**BIG
TOBACCO'S
BRIBERY IS
DEADLY**

Join the movement

An ecosystem for corporate accountability and social justice

In the ecosystem of organizations creating change, Corporate Accountability brings our expertise in running effective, long-term campaigns that force corporations to stop trampling on human rights, democracy, and the planet.

Here's a small sampling of our partners and allies in the movement.

We bring a wide range of tactics from our deep toolbox built over 40 years of organizing.

When combined with our allies' expertise and power, we can compel major changes from industry leaders and across whole industries—winning lasting victories and systemic change for people.



Members in their own words ...on challenging corporate power and building a better world.

Becky Liebman

Becky Liebman, retired librarian, makes the world a more fair and joyous one as a volunteer, donor, and avid musician. She has been a Corporate Accountability member since 1987.

How does our work connect to your values?

Unchecked consolidation of power rattles me. Corporations and a very small group of very wealthy people have incommensurate influence in our society to write the rules to their benefit. That's a scary prospect, when you consider

all the billions of people with a stake in the future, with a sense of decency and generosity, who aren't given a say in the direction of our world.

What motivates you to support Corporate Accountability?

Your climate change campaign resonates the most with me. Individually, we all want to try to do something about our own carbon footprint—and we do what we can, but then you come to the place where you realize that this is nothing without any public policy behind it.

You are very sophisticated in your work in the international arena. You find precise levers of change in international bodies and international law. You're using the same strategy you successfully use in your work on tobacco to address corporate interference in climate policy. That's fascinating and so brilliant, and your leadership in this area is crucial.

Paige Kirstein

Paige has been a Corporate Accountability activist since 2009. Paige led the Bay Area Corporate Accountability Action League this year. By day, she works to protect elderly people from financial fraud.

How did you first get involved with Corporate Accountability?

After Trump was elected, I felt I had to start doing more. And right away I thought of you. I had volunteered and interned with you while I was a student at Brown, and I was really impressed. So I started volunteering a large

portion of my time to building the Corporate Accountability Action League. I became a lead organizer of the People's Climate Movement event in the Bay Area, and 2,500 people turned out! I even held a house party for Corporate Accountability. It was really empowering to see that I could inspire so many people to take action.

Why is this work important to you?

The root cause of many human rights, environmental, and social abuses is corporate control. You launch very direct, focused campaigns that have a widespread effect. I know that every dollar

and every hour is spent in the best way possible.

What about the organization sustains your support?

You showed me that there is a broad range of approaches we can take to make an impact. In addition to petitioning or holding rallies, you know how to strategize. You find where the system is broken, ask who has the power to fix it, and build the influence to make that change happen.

Join together: make history

40 years of building power with members, advisers, and allies

The toxic influence of transnational corporations might seem unbeatable, but Corporate Accountability has what giant corporations do not: the power of people with a strategic plan. Since 1977, we've mobilized millions of people around the world to ensure the most dangerous corporations and their proxies answer for the destruction they cause.

Impact highlights

1984

**NESTLÉ
BOYCOTT**
VICTORY SAVES
MILLIONS
OF BABIES' LIVES

1997

**JOE
CAMEL
FORCED
TO
RETIRE**

2003

PRECEDENT-SETTING
**GLOBAL
TOBACCO
TREATY**
EMBRACED
WORLDWIDE

1992

DEADLY
DECEPTION
**WINS
OSCAR**

1993

**GE BOYCOTT
VICTORY**
ENDS GE'S NUCLEAR
WEAPONS BUSINESS

2003

DEADLY
ABUSES EXPOSED,
**PHILIP
MORRIS**
HIDES BEHIND NEW
NAME, ALTRIA

ONWARD!



TODAY

**ORGANIZING
WITH MEMBERS
& ALLIES**

**IN 50 STATES,
150 COUNTRIES,**

**WITH FORMAL
RELATIONS WITH
FOUR U.N. AGENCIES**

2010

RONALD MCDONALD

RETIRED

**FROM NATIONAL
ADVERTISING CAMPAIGNS**

2014

WE DID IT!

**WORLD
BANK**

**DIVESTS FROM
VEOLIA**

2017

**HALF A
BILLION
DOLLARS**

SECURED FOR

**CLIMATE
JUSTICE**

2007

**WATER BOTTLERS
PEPSI, COKE, &
NESTLÉ**

PRESSURED TO ADMIT:

**IT'S TAP
WATER**

2016

**GOVERNMENTS
REPRESENTING NEARLY**

70%

OF HUMANITY DEMAND:

**KICK
BIG POLLUTERS
OUT**

OF U.N. CLIMATE TREATY

2016

**MORE THAN
A DOZEN
HOSPITALS
HAVE SENT
MCDONALD'S
PACKING**



**corporate
accountability**
JOIN THE GLOBAL CAMPAIGN

With you by our side, we are stronger still. Let's grow this global campaign today—and build a just future for all.

Join the community

Our Members make this impact possible: Thank you.

And thank you to the many philanthropic partners—people and foundations—who give anonymously at each level.

Visionary \$250,000+

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Catalyst \$25K-\$249,999

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Changemaker \$10K-\$24,999

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“Corporate Accountability is about democracy. Democracy cannot survive when corporations call the shots. I find inspiration in the daring, smarts, and persistence that Corporate Accountability brings to reining in corporate abuse.”

WENDY FIELDS | EXECUTIVE DIRECTOR, DEMOCRACY INITIATIVE

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"Corporate Accountability talks about systemic change, and they deliver. The organization has transformed abusive industries from water privatizers to Big Tobacco and Big Food, and is now taking on the fossil fuel industry. Their impact can be measured in terms of millions of lives saved. I'm proud to be a member."

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"Pittsburgh is in the midst of a lead crisis, and now our water system is at risk for privatization. Our work to bring justice for Pittsburgh residents is stronger with Corporate Accountability organizing at our side, bringing years of experience defeating privatization and a stalwart commitment to upholding the human right to water for all."

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"The campaign that Corporate Accountability and Environmental Rights Action are waging in Lagos, Nigeria is a model for how to advance the human right to water. Bringing together union power, women's rights groups, and community leadership, they've built a determined, resilient movement capable of taking on the private water industry—and winning."

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"Looking back, one of the great stories of change in my lifetime is the reining in of Big Tobacco. And Corporate Accountability is at the center of that. I've worked with dozens of organizations, and I'm always amazed by how much they get done."

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“Corporate Accountability’s campaigns work hand in glove with the goals of socially responsible investors to shift corporate behavior. They directly address harmful corporate abuses and create the political will needed to secure long-lasting, systemic changes. I’m proud of the work we do together to create a society where corporations are held accountable and do not have impunity to harm people and the environment.”

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 Ruth Vandersall
 Matthew Vargas
 Curt Vickers
 Martha Vinick
 Donna Jurickovich
 Sally Vogel
 Dave Vollrath
 Roger Von Doenhoff
 Madeleine Von Laue
 Margaret & Ralph Voorhees
 Gary & Linda Wagenbach
 Matt Wagers
 Melissa & Sean Wagner
 Joe Wainio
 Richard Waldman
 Charlotte Walker
 Dolores Walker
 Alexander Walling
 Jay & Linda Walsh
 Mabsie & Steve Walters
 Zenta Walther
 Edward & Dolores Walton
 Roxanne Warren
 Brent Was
 Kim & John Wass
 Oliver Wass
 Taggart Wass
 Carol Watchler
 Marilyn Watson
 Hillary Weber
 Johanna Weber

Nancy Weber
 Heather Webster
 Joan Webster
 Karen Weihs & Richard Lane
 Alissa Weinman
 Arthur Weinman

Melissa & Jim Woodman
 Melissa Woods
 Tom Woods
 Cate Woolner
 Charles Workman
 Barbara Wornum

Zach Weinstein
 Rich Wekerle
 Sandra Welter
 Charles Wensman
 Mary Wentworth
 Deb Wertheim
 Rev. David Westerfield
 Ursula Weuste
 Penelope White
 George Whitehead
 Marcia Whitehead
 Elizabeth Whitehouse
 Paul Whittredge
 Hilda Wilcox
 Robert Wilcox
 Peter Wilhelm
 Veronica Willette
 Elizabeth Williams
 Gary Williams
 Heather Williams
 Mark Williams
 Randall & Frances Williams
 Tate Williams
 Elana Willinsky
 Marilyn Willmoth
 Robert Willmoth
 Judith Willour
 Joan Willson
 Elizabeth & Paul Wilson
 Kelly Wilson
 Marilyn Wilson
 Rhonda Wilson
 Stacy & Steve Wilson
 Ashley Winning
 Karen Winslow
 Ros Winsor
 Betty Winters
 Barbara Wise
 Virginia Witmer
 David Witt
 Jocelyn Woganbrowne
 Peter Wolanin
 Benjamin Wolf
 Sarah Wolozin
 Carol & Howard Wood
 Lorna Wood
 Mary Wood
 Megan Wood
 Patrick Wood

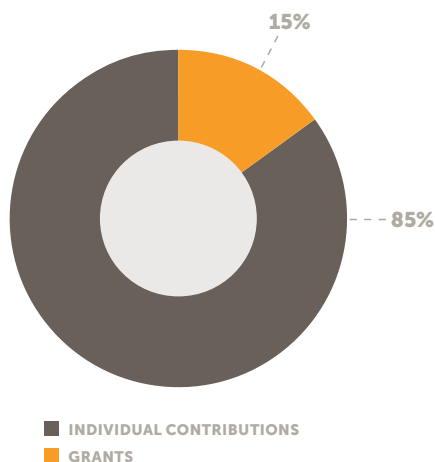
Beverley Worster
 Andrew Wortham
 Ben Wortham
 David Wortham
 John Wortham & Cindy Johnson
 Mary Wortham
 Sandra & Wilbur Wright
 Lucinda Wykle-Rosenberg & Eric Rosenberg
 Jo Wykoff
 Pam Wylie
 Steve Xoffers
 Allen Yarowsky
 Timothy & Mary Yeane
 Faith Young
 Linda Young
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Thank you!
Your regular
and monthly gifts
sustain the
organization.

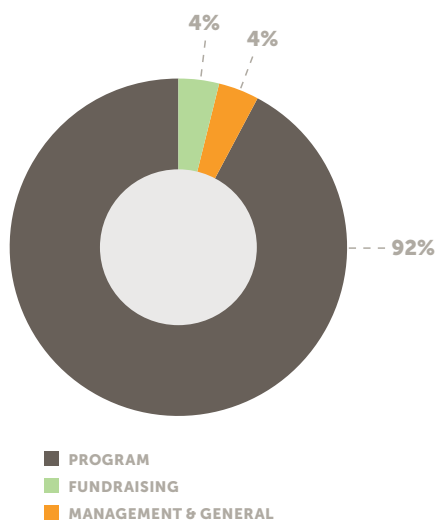
2017 Audited Financial Report

JULY 1, 2016 – JUNE 30, 2017 (WITH COMPARATIVE TOTALS FOR FY2016)

SUPPORT & REVENUE FY17



EXPENSES FY17



Support & revenue

	FY 2017	FY 2016
Individual contributions	\$5,340,301	\$4,747,907
Grants	962,987	987,545
Interest	-	290
Other income	8,686	-
Total support & revenue	\$6,311,974	\$5,735,742

Expenses

PROGRAM

Grassroots organizing	\$2,269,391	\$2,151,054
International organizing	1,047,411	992,794
Program communications	872,843	827,329
Membership development	465,516	441,242
Media organizing	585,386	554,862
Research & development	578,404	548,243
Subtotal program expenses	\$5,818,951	\$5,515,524

SUPPORTING SERVICES

Management & general	\$240,840	\$169,974
Fundraising	257,530	240,961
Subtotal supporting services	\$498,370	\$410,935

Total expenses	\$6,317,321	\$5,926,459
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Net assets

Beginning of year	\$2,480,496	\$2,671,213
Change in net assets	(5,347)	(190,717)
End of year	\$2,475,149	\$2,480,496



Infact d/b/a Corporate Accountability is a 501(c)(3) nonprofit organization.
Contributions are tax-deductible as provided by law. Federal Tax ID #: 41-1322686.

Corporate Accountability's audited financial statement is available upon request.

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Martinsville, IN

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Lucknow, India

Advisers

Social justice leaders, corporate campaigners, public officials, and thought leaders. Corporate Accountability's advisers bring years of experience in challenging entrenched power and securing transformative change. They provide insight, leadership, and guidance to help us build a better world together. The following is a partial list of our advisers.

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Action/Friends of
the Earth, Nigeria

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Hellen Neima
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tobacco control

Jim Shultz
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Democracy Center

Ronnie Cummins
Founder and Director,
Organic Consumers
Association

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Co-Director,
Restaurant
Opportunities
Centers United
(ROC United)

Susan Linn
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Campaign for a
Commercial-Free
Childhood

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and Public Health,
New York University

Maureen Taylor
State Chair, Michigan
Welfare Rights
Organization

Wendy Fields
Executive Director,
Democracy Initiative

Eric Mar
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San Francisco
State University;
Former San Francisco
Board of Supervisors

Samuel Ochieng
Chief Executive,
Consumer
Information Network
Kenya; President,
Consumers
International

Mildred Warner
Professor,
Department of
City and Regional
Planning, Cornell
University

Corporate Accountability stops transnational corporations from devastating democracy, trampling human rights, and destroying our planet.

We are building a world rooted in justice where corporations answer to people, not the other way around—a world where every person has access to clean water, healthy food, a safe place to live, and the opportunity to reach their full human potential.

www.CorporateAccountability.org



CORPORATE ACCOUNTABILITY

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