

# OUR VALUES

- · CORPORATE POWER DEMANDS ACTION.
- · NO FORCE IS MORE POWERFUL THAN THE PEOPLE, UNITED.
- · BOLD ACTION IS NECESSARY TO CREATE TRANSFORMATIVE CHANGE.
  - · THE ROOT CAUSES OF INJUSTICE MUST BE ELIMINATED.
    - · COMMUNITIES THAT FACE
      PROFOUND CORPORATE ABUSE
      ARE ESSENTIAL IN LEADING
      THE TRANSFORMATION OF
      THE WORLD.

#### Dear friend,

Do you feel it? That tremendous collective energy rising up everywhere?

In this past year, I've spoken with many of you about this energy, which is driving us toward transformative change that we can sense, glimmering on the horizon.

This political moment, with all of its outrages and chaos, is bringing to the surface a clarity of vision for so many of us. More and more people are beginning to understand that incremental change is not enough. More and more people are acknowledging that we need transformative changes to address the scale of the problems we face. We need a more just economy. A democracy that truly reflects the people's will, not corporate interests. A society based on equity and justice, and an end to white supremacy.

And more and more people are doing something about it. They are taking action, perhaps for the first time in their lives. They are demanding action on the climate catastrophe; they are holding corporations accountable for the devastation they are driving; and they are confronting racist and xenophobic policies.

As more and more people rise to the challenge of these times, Corporate Accountability's mission feels more relevant and necessary than ever before in our 42-year history.

I am proud to say that we are stepping fully into this moment and all it demands of us. We've been working toward this across the decades, learning from our campaign victories and defeats, building a powerful base made up of people like you, and sharpening our organizing tools.

And as a result, today, we are able to harness this desire for change. We're directing that energy toward achieving important victories that are building a world where corporations answer to people, not the other way around. As you'll see in this report, you are making progress possible for the kind of transformative change we need—like kicking Big Polluters out of climate policy.

Indeed, this desire for transformative change is global—just as the abuses of power we are seeing are global. Around the world, such power is being contested, from Brazil to India to the United States—and because of that I believe that we have a window for creating change far greater than we can imagine.

We can't know all that the next few years will bring. But we know that we are ready to meet the opportunities and challenges that lie ahead. We have a solid foundation in powerful international and national organizing, and we have the ability to be flexible and nimble as we mobilize the powerful energy of people like you who know a better world is possible. I hope you recognize yourself in the pages of this report and see just how transformative your partnership is.

I am deeply grateful for all the ways you support this work. This is our time and our moment to create the world we dream of together.

Onward,

Patti Lynn

**Executive Director** 

# Campaign victories advance democracy, target root causes

### You generate transformative solutions

All over the world, people are demanding change in the systems that allow corporations to harm people and the planet. Your support is helping to grow and tap into this groundswell of people power. Together, we wage multifaceted campaigns that are global in scope. We draw from our deep toolbox of campaign tactics to effectively expose, confront, and rein in transnational corporations. We challenge corporate power from the U.N. to city hall. Your support is helping spur deep, transformative change and establish building blocks for the advancement of democracy that equitably and transparently represents the interests of all people.

#### For more on your impact this year, visit:

CorporateAccountability.org/AnnualReport2019

#### **Activating people power**

**Through the climate campaign,** you are activating people around the world to take bold and meaningful action. In December at the U.N. climate treaty talks, we and our allies released the People's Demands, a global roadmap for just climate progress led by communities most affected by climate change. People and organizations from 130 countries joined in these demands, which are the guiding light in our organizing for climate justice. In the U.S., members like you organized friends, families, and neighbors to call on state attorneys general to hold the fossil fuel industry accountable for its decades of climate deception.

# Breaking ground in international policy

At this year's global tobacco treaty negotiations, more than 180 countries came together to adopt a policy that closes off the few remaining avenues for Big Tobacco to influence the treaty. And when the industry attempted to carve out a different regulatory pathway for new tobacco products like e-cigarettes, governments refused, insisting that the same lifesaving protections be applied to all tobacco products. **Through the tobacco campaign**, we're setting the bar for how other industries—like Big Polluters—should be handled in policymaking spaces.







# **Engaging in deep Global South/North partnerships**

Together **through the water campaign** we are stopping private water corporations that seek to use Lagos as a gateway in their quest to privatize water systems across Africa. This year, with Environmental Rights Action/Friends of the Earth, Nigeria (ERA) we convened a global water summit and expanded the Lagos campaign to the national level. Your support is now making it possible for organizers throughout Nigeria to challenge the World Bank and private water corporations, and advance the human right to water.

# **Exposing the reality behind** the brand

Through the food campaign, you are exposing how Big Food is wreaking havoc on people's health and the environment—and how the industry uses its political influence to get its way. McDonald's and Coca-Cola are seeking to expand the market for their unhealthy products by leveraging the might of their brands, which they've spent decades and billions of dollars cultivating. Our campaigning at shareholders' meetings, online, in the media, and in partnership with allies reveals the true story: These corporations are fueling a public health crisis and attempting to manipulate policymaking in their pursuit of profit.







**OUR ALLIES** 

# This list highlights just a few of the allies and coalitions we are privileged to partner with in building a just world for all.

350.org

Action Center on Race and the Economy (ACRE)

American Federation of Labor and Congress of Industrial Organizations (AFL-CIO)

American Federation of State, County and Municipal Employees (AFSCME)

Asian Peoples' Movement on Debt and Development

Campaign for a Commercial-Free Childhood

Campaign for Tobacco-Free Kids

Center for International Environmental Law (CIEL) **Consumer Information Network** (CIN)

Corporate Europe Observatory

**Daily Kos** 

**Democracy Initiative** 

**Demos** 

EarthRights International

**Educar Consumidores** 

El Poder Del Consumidor

Environmental Rights Action/Friends of the Earth Nigeria (ERA)

Framework
Convention Alliance

Fight for \$15

**Flint Rising** 

Food & Water Watch

Food Chain Workers Alliance

Global Campaign to Demand Climate Justice

Grassroots International

**HEAL Food Alliance** 

International Corporate Accountability Roundtable (ICAR)

In the Public Interest

Indigenous Environmental Network (IEN)

Mayors Innovation Project

Michigan Welfare Rights Organization

National Education Association (NEA)

New Economy Coalition

Pittsburgh United/ Our Water Our Rivers Campaign

**Public Citizen** 

**Public Services International** 

**Real Food Media** 

**Red Vida** 

Resource Generation

Restaurant
Opportunities
Centers United

Southeast Asia Tobacco Control Alliance (SEATCA)

Small Planet Institute

Solidaire

The Story of Stuff Project

**SumOfUs** 

**SustainUS** 

**Third World Network** (TWN)

Transnational Institute

Union of Concerned Scientists

United for a Fair Economy

United Teachers
Los Angeles (UTLA)

**Worth Rises** 

# A vast and vibrant movement that's changing the world

### Building, collaborating, sharing, and campaigning together

The movement for transformative change that we are part of is robust, diverse, and creating the world that we want—right now. We are privileged to partner with organizations with shared visions and values for how the world should be, and we are inspired and emboldened by them to act toward making that vision a reality. We partner with organizations around the world, many based in the Global South and led by women, people of color, indigenous people, and youth.



"As towns are burning and seas are drowning islands, fossil fuel CEOs, lobbyists, and front groups have a seat at the table to draft climate policy—a seat that young people don't have. We must kick Big Polluters out in order to advance just and necessary climate policy at any level, whether it's the grassroots or international."

#### Youth ally brings voices of young people to climate talks

"Fossil fuel corporations have had a stranglehold on climate policy longer than anyone at SustainUS has been alive," says Aneesa Khan, executive coordinator of the youth climate justice organization. Having attended the U.N. climate treaty negotiations since she was in college, Aneesa is clear that the demand to kick Big Polluters out goes straight to the "heart of what matters right now in our fight against climate change." She notes that SustainUS members appreciate being mentored by Corporate Accountability staff at the treaty meetings. As Aneesa puts it, "those of us on the frontline of crisis are also on the forefront of change." We are honored to help lift up their voices and perspectives.



### We inspire each other

### Members spur transformative action

We are profoundly grateful that as a Corporate Accountability member, you go above and beyond when your imagination is sparked by the possibilities that lie ahead of us. As we partner with each other, we show up with our full selves in each interaction—and we inspire each other to act more boldly and use our resources in transformative ways. Here are three stories of how members inspired us and others to make a tremendous impact this year.



# A call to hold Big Polluters accountable

**Shamaiah Turner** is a union sheet metal worker who understands the power of organizing "to bring awareness and get people to speak up for the change we need." She's also passionate about climate change which is why she co-hosted a movement-building gathering for Corporate Accountability. In her opening remarks she talked about how "the burden of climate change doesn't fall on the people who create the greater share of it. It falls on working class people, poor people. The big corporations are the bad actors. Their irresponsible business practices are fueling the climate crisis." In the end, more than 80 people came together to take action for climate justice through an inspiring evening of food and community. "It was great to speak out on these issues and hear the solidarity in the room," she says. We are grateful for Shamaiah and other members across the country who are hosting large and small gatherings like these—they are helping to build the people and financial power needed to hold Big Polluters accountable.



# A legacy that unlocked power and impact

Early in **Dr. Thomas L. Hall's** career as a doctor, he worked at a community clinic in Puerto Rico. There, he realized that the world's most serious and systemic issues couldn't be solved by individual doctors, no matter how hard they worked. So he transitioned to public health. He spent much of his career working on population, which he saw as a human rights issue: the right for people to choose their family size via access to birth control. He also took on other huge issues like the AIDS epidemic and nuclear disarmament. He could picture the world as it could be—and his decades-long support of Corporate Accountability was an important part of creating that better world. When he passed away in 2017, he left a legacy gift of \$200,000 to Corporate Accountability. This made a tremendous impact in our work this year to improve the lives of millions of people around the world—from advancing public health policies with the global tobacco treaty to expanding water justice organizing across Nigeria and on the African continent. We are deeply grateful to him and his family.



# A challenge that inspired you to new heights

An experienced fundraiser and lifelong philanthropist, Nancy Nordhoff knows that success comes from asking for what you need. So when we asked Nancy to partner with us in raising funds to maximize our impact on our climate and water campaigns this year, she said yes and launched a robust matching gift challenge. Her generosity and vision inspired almost 20 people to step up their giving to Corporate Accountability in huge ways. In partnership with these generous donors, we not only met Nancy's challenge, we surpassed it—well before the deadline! Upon seeing the enormous impact this challenge was having on our ability to advance our campaigns, Nancy joined with several other donors to extend the match. All told, this challenge raised more than \$1 million! Thanks to everyone who participated, we were able to further pave the way for true and just solutions to take hold at the U.N. climate treaty and achieve crucial victories and progress in advancing the human right to water globally.

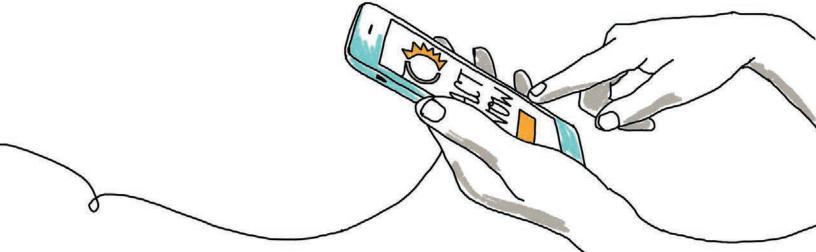


ADVISERS AND OFFICIAL RELATIONS

# Tranformational change through a global approach

### Holding corporations accountable beyond borders

We are grateful to our advisers from all over the world who help us sharpen and build our global campaigns. And because transnational corporate power requires powerful international policy to keep it in check, we are proud to make an impact at the U.N. to advance precedent-setting policy.



#### Official relations

As part of our work to advance international policies that hold corporations accountable, we maintain official relations with the following United Nations agencies:

The World Health Organization (WHO) The Secretariat of the Framework Convention on Tobacco Control

The United Nations **Economic and Social** Council (ECOSOC)

The United Nations Framework Convention on Climate Change (UNFCCC)

#### **Advisers**

Social justice leaders, corporate campaigners, public officials, leading scholars: Corporate Accountability's advisers bring years of experience challenging entrenched power and securing transformative change. The following is a partial list of our advisers:

#### **Nnimmo Bassev**

Director, Health of Mother Earth Foundation

#### Sagib Bhatti

Co-Executive Director, Action Center on Race and the Economy

#### **David Boys**

Deputy General Secretary, Public Services International

#### **Donald Cohen**

Executive Director, In the Public Interest

#### **Ronnie Cummins**

Founder and International Director, Organic Consumers Association

#### **Richard Daynard**

University Distinguished Professor of Law, Northeastern University

#### **Wendy Fields**

Executive Director, Democracy Initiative

#### **U.S. Congressman** Raúl M. Grijalva

Representative. Arizona's 3rd Congressional District

#### **David Hall**

Former Director, Public Services International Research Unit

#### Wenonah Hauter

Executive Director. Food & Water Watch

#### Muyunda Ililonga

Executive Director, Zambian Consumers Association

#### **Philip Jakpor**

Head of Media, **Environmental Rights** Action/Friends of the Earth, Nigeria

#### Saru Jayaraman

Co-Founder and Co-Director, Restaurant **Opportunities Centers** United

#### Satoko Kishimoto

Coordinator, Water Justice Project, Transnational Institute

#### Naomi Klein

Investigative journalist and author

#### Anna Lappé

Founder, Real Food Media

#### Frances Moore Lappé

Co-Founder, Food First: Institute for Food and Development Policy and Small Planet Institute

#### **Annie Leonard**

Executive Director, Greenpeace USA

#### Susan Linn

Co-Founder, Campaign for a Commercial-Free Childhood

#### Eric Mar

Assistant Professor, San Francisco State University; Former San Francisco Board of Supervisors

#### Nancy MacLean

Historian, author of Democracy in Chains, Professor of History and Public Policy at Duke University

#### **Bill McKibben**

Co-Founder and Senior Adviser, 350.org

#### **Labram Musah**

Programmes Director, Vision for Alternative Development, Ghana

#### Cecily Myart-Cruz

Vice President, United Teachers Los Angeles/ National Education Association

#### Lidy Nacpil

Coordinator, Asian Peoples' Movement on Debt and Development

#### **Marion Nestle**

Professor, Nutrition and Public Health, New York University

#### Samuel Ochieng

Chief Executive Officer, Consumer Information Network Kenya; former President, Consumers International

#### Raj Patel

Author, Stuffed and Starved and The Value of Nothing

#### Meena Raman

Legal Adviser, Third World Network

#### **Asad Rehman**

Executive Director. War on Want

#### **Irene Patricia Reyes**

Tobacco Control Consultant

#### Jim Shultz

Executive Director, **Democracy Center** 

#### **Nayyirah Shariff**

Director, Flint Rising

#### **Maureen Taylor**

State Chair, Michigan Welfare Rights Organization **OUR PARTNERS** 

### **Powering transformative change**

### You make this work possible

The enormous impact we've had this year would not be possible without you: members who donate money, time, and energy to holding corporations to account and advancing democracy. Your name listed here, as well as the many people and foundations who give anonymously at every level, is symbolic of the collective power we are building to transform the world together. Thank you!

#### **Visionary**

\$250,000+

Anonymous Edith Allen Nancy Nordhoff & Lynn Hays Jennifer Stanley

#### **Catalyst**

Anonymous

Nancy Bernstein

\$25K-\$249,999

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# Movement builder

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Anderson
Patricia Antich
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Christine Bailey & Wesley
Glebe



"Corporate Accountability is a beacon for the transformative change the world so desperately needs right now, effectively organizing with courage, tenacity and strategic savvy. I hope you feel the impact your visionary leadership has had this year. clutches, this moment demands action like never before—thank you for answering the call.

KELLE LOUAILLIER | PRESIDENT EMERITUS

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Jay & Linda Walsh

"Corporate Accountability is a unique partner in the fight

**for justice.** Their campaigns to hold transnational corporations accountable are truly global in scope and approach, which makes them effective and powerful. And, they partner well with social justice leaders from the Global South with careful attention to power dynamics."

LIDY NACPIL | CO-COORDINATOR, GLOBAL CAMPAIGN TO DEMAND CLIMATE JUSTICE; COORDINATOR, ASIAN PEOPLES' MOVEMENT FOR DEBT AND DEVELOPMENT

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Kate Bronfenbrenner

Meghan Brookes



"Holding corporations accountable is deeply personal for me. I've seen how corporations change over time as they amass power. Today too many use their political and economic power to exploit people, communities, and the natural world. Corporate Accountability's mission to rein in corporate power complements my work for peace, social justice, and equity. I'm pleased to support their campaign with Environmental Rights Action, Nigeria to prevent water privatization in Nigeria and beyond."

ABIGAIL DISNEY | FILMMAKER, PHILANTHROPIST, AND ACTIVIST

Asaf Bitton

Nathan Bixby

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"For food justice to take root, Big Food and Big Soda corporations must be held accountable for their impacts on public health and the environment. And they must be exposed for their lobbying against progressive public policy and exploitative and misleading marketing, especially to children. Corporate Accountability is helping do just this, playing a vital role in helping create a sustainable food system that works for all."

ANNA LAPPÉ | FOUNDER AND CO-DIRECTOR OF REAL FOOD MEDIA, A FISCALLY SPONSORED PROJECT OF CORPORATE ACCOUNTABILITY

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"By preventing vested interests from writing the rules on climate policy, Corporate Accountability together with a few other partners, is helping build a global movement that's changing the landscape of international climate policy and centering the decisions around the public good."

KAREN REGINA SUASSUNA | PROGRAMME OFFICER, OAK FOUNDATION

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"As a young climate donor and activist, I support Corporate Accountability because they are working the fastest and hardest to take our future back from the hands of the fossil fuel industry and to transfer this power to the front lines of our collective **struggle**—the only chance we have for a just, livable world."

BRYNA COFRIN-SHAW | MEMBER OF THE CORPORATE ACCOUNTABILITY GIVING CIRCLE

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"I appreciate Corporate Accountability's approach to building diverse coalitions. They partner with care and an inclusive approach that truly centers the needs of the community. Together, we've ensured that Boston is on the cutting edge of progressive food policy. Their organizing helped build the grassroots power we needed to secure legislation that protects children's health, supports local food systems, and improves conditions for food workers."

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"We need big-picture solutions to today's most pressing problems, and we need them now. Corporate Accountability goes straight to the heart of the issue: corporate power—and they aren't afraid to do what needs to be done in the name of justice. As a long-time supporter, I know just how much they can accomplish. Their campaign achievements, from the historic Nestlé boycott to the precedent-setting global tobacco treaty and beyond, give me great hope."

BETSY RIX | PROUD SUPPORTER AND FORMER BOARD MEMBER

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"The public health community won a major victory at the most recent treaty negotiations. Tobacco representatives can no longer infiltrate the global tobacco treaty meetings by posing as members of the media or the general public. And all participants must now disclose any tobacco industry ties before entering the policymaking space. These wins are the result of our collective and vigilant campaigning to keep Big Tobacco from undermining lifesaving public health protections."

LABRAM MUSAH | PROGRAM DIRECTOR, VISION FOR ALTERNATIVE DEVELOPMENT, GHANA

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Thank you for all you make possible! We do our utmost to represent you correctly. Please contact Managing Director Marcia Whitehead with any corrections or questions: Development@CorporateAccountability.org or 617-695-2525.

Sandra Welter

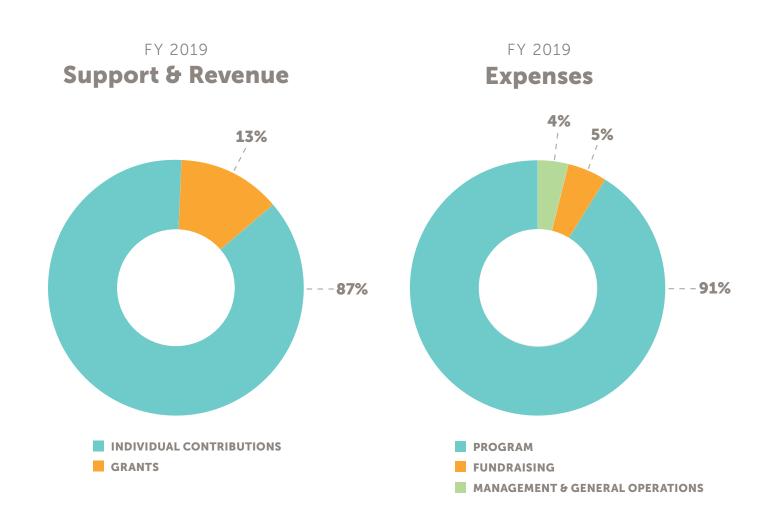
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FINANCIALS

## **FY 2019 Audited Financial Report**

**July 1, 2018 – June 30, 2019** (with comparative totals for FY 2018)



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Support & revenue	FY 2019	FY 2018
Individual contributions	\$6,102,423	\$5,721,618
Grants	923,057	725,577
Other income	988	-
Total support & revenue	\$7,026,468	\$6,447,195
Expenses		
PROGRAM		
Grassroots organizing	\$2,285,777	\$2,261,297
International organizing	1,215,839	1,043,675
Program communications	911,879	869,730
Membership development	470,530	463,856
Media organizing	603,056	583,298
Research & development	592,114	576,341
Subtotal program expenses	\$6,079,195	\$5,798,197
SUPPORTING SERVICES		
Management & general	\$246,772	\$274,861
Fundraising	346,005	312,555
Subtotal supporting services	\$592,777	\$587,416
Total	¢c c71 072	¢c 705 c47
Total expenses	\$6,671,972	\$6,385,613
Net assets		
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Beginning of year	\$2,536,731	\$2,475,149
Change in net assets	354,496	61,582
End of year	\$2,891,227	\$2,536,731





Corporate Accountability stops transnational corporations from devastating democracy, trampling human rights, and destroying our planet. We are building a world rooted in justice where corporations answer to people, not the other way around—a world where every person has access to clean water, healthy food, a safe place to live, and the opportunity to reach their full human potential.

