

## KICK BIG POLLUTERS OUT

## You stand up to big polluters

Powerful climate justice groups unite during Paris summit



Photo credit: Leo Novel

At the Paris climate talks, we stood shoulder to shoulder with those communities most affected by climate change.

“We never stopped organizing in Paris because we knew we carried the voices of half a million people. Inaction is no longer an option. We need systems to change to tackle climate change.”

JULIA GABBERT | ORGANIZER

When the world’s leaders met in Paris to hammer out a climate agreement, the power of the people most affected by climate change—the people who have done the least to cause it—was palpable.

With your support, Corporate Accountability International exposed big polluters’ toxic influence and advanced the work to secure change in climate policy.

Partnering with climate justice organizations, we made sure the voices and concerns that have long been excluded from the negotiations were heard.

Media outlets from the Financial Times to CNN covered the story of how big polluters have infiltrated and blocked progress on climate policy.

The final agreement does not do nearly enough to protect people from the devastating impacts of climate change. But it does provide leverage we are now using to hold countries accountable for the promises they made in Paris.

Together, we are building the movement we need to kick polluters out of climate policy—from city halls to Congress to the United Nations.

 **Take action:** Tell U.S. state attorneys general to investigate Exxon’s lies about climate change: [StopCorporateAbuse.org/ExxonKnew](http://StopCorporateAbuse.org/ExxonKnew)

## FROM THE PRESIDENT



# Global problems require global solutions

Dear friend,

The outcomes of the most recent United Nations (U.N.) climate treaty negotiations demand that we step up our work with international regulatory institutions.

The long-awaited Paris climate agreement reflects the interests of transnational corporations, as represented by the world's richest countries, as you read in our cover story. It leaves countries that have done the least to cause climate change in its disastrous wake.

But you and I know this is not the end. Indeed, now is just the beginning. Corporate Accountability International's organizing succeeds because we employ

strategies that match the scope of the issue. Whether it's climate change, public health, or water access, today's most urgent problems do not stop at national borders. They are global—to truly address the root of the problems, our solutions must transcend borders.

That's why for 39 years we've combined powerful grassroots organizing with strategies to empower democratic, international institutions to act on behalf of the people they represent. We make sure they can do so without being undermined by corporate interests and the priorities of Big Business.

We have our work cut out for us—from city hall to the halls of the U.N. But we know with effective organizing in local communities to those a world away, we succeed. Employing organizing commitment, we've transformed the way industries like Big Tobacco operate, whether in Des Moines, Dublin, or Dubai.

Now, let's step it up and do the same with the fossil fuel industry.

Thank you for your visionary partnership in this groundbreaking work.

KELLE LOUAILLIER | PRESIDENT

## CHALLENGE BIG TOBACCO

# You pressure Department of Justice to investigate British American Tobacco

Challenging Big Tobacco's illegal bribery conspiracy

“We won't let British American Tobacco get away with bribing politicians and breaking the law. We will use the full force of the global tobacco treaty to make BAT pay.”

PATTI LYNN | EXECUTIVE DIRECTOR

British American Tobacco (BAT) has the largest share of cigarette sales in Africa—and to protect these profits, it committed crimes at the expense of people's health.

In a hard-hitting exposé, the BBC revealed that BAT paid bribes in five East African countries to undermine tobacco legislation.

Members like you are not standing for such a blatant violation of the law. As soon as the news broke, you joined us and allies to launch a global campaign to hold BAT accountable for bribing politicians, blocking public health laws, and undermining democracy.

Soon after the documentary aired, we joined Rep. Lloyd Doggett (D-TX) to rally members of Congress to call for a Department of Justice investigation into BAT's abuses.

With the public outcry you've helped amplify, we will make sure BAT pays for its illegal actions.



British American Tobacco conspired to sabotage lifesaving laws in African countries to protect billions in profits. With your support, we're organizing global actions to challenge BAT's abuses. Pictured above, allies in Kenya pressured the government to launch an investigation.

**Learn more:** Read about the pressure you're putting on BAT at [StopCorporateAbuse.org/investigate-BAT](https://StopCorporateAbuse.org/investigate-BAT)



## MEMBER SPOTLIGHT

# Oscar Florez

Oscar Florez is an avid cyclist who has been a Corporate Accountability International volunteer and member since 2014.

### What did you learn from doing Climate Ride, a five-day bike ride to raise awareness about climate change?

It was eye-opening for me as someone who was never involved in environmental issues before. People of all ages rode from Acadia in Bar Harbor, Maine to Boston to bring attention to climate change. Riding on behalf of Corporate Accountability International, I had a chance to talk about how corporations interfere with climate negotiations. There was a renewable energy group that fought a major campaign in the face of corporate influence—and it persevered and won. I heard so many great stories about what organizing can accomplish.



### Why do you support Corporate Accountability International?

I'm amazed by how you organize. I know that a lot of planning goes into each campaign and the results show that. With the National Park Service, for instance, big corporations are trying to control it.

But you've organized people to build a movement while working with political leaders to create good policy.

### What's a memorable volunteer experience you've had here?

In December I helped the national water campaign with its organizing to block a bill that would make it difficult for our national parks to go bottled water free. Before the team traveled to Washington, D.C., I printed thousands of petitions that people signed so they could be delivered in Congress. It was a small thing, but I hear that it was part of the reason 34 members of Congress stood up for our national parks and ultimately defeated the amendment.

## CHALLENGE CORPORATE ABUSE OF OUR FOOD

# Unions challenge McDonald's

You join educators to end kid-targeted marketing

Students across the country learn formative lessons, including how to be healthy, from teachers. But via McTeacher's Nights, McDonald's exploits that trust by having teachers sell burgers, fries, and soda to their students. Meanwhile, schools often raise less than a dollar per student. During McTeacher's Nights, McDonald's reaps the kind of marketing money can't buy by associating respected teachers with its junk food brand.

To break the spell of this dangerous marketing, we launched an initiative with Campaign for a Commercial-Free Childhood, the National Education

Association, and teachers' unions across the country.

Members like you ensured that news outlets across the country amplified this call to end McTeacher's Nights. The Washington Post published a front-page investigation into McDonald's school-targeted marketing.

McDonald's has become one of the world's best-known brands through such aggressive marketing—and it's made children customers for life. By challenging McDonald's insidious tactics, we are helping create a food system that nourishes us rather than makes us sick.

## CORPORATE HALL OF SHAME



### Vote for worst corporation of 2015 extended

Last year, we challenged Bayer to stop manufacturing its deadly bee poison. This year we'll apply the same pressure to the newest Corporate Hall of Shame inductee. With the vote too close to call, we're extending the deadline until July. There have been a number of write-ins, especially for Exxon's role in promoting climate denial for decades.

 **Take action:** Place your vote at [StopCorporateAbuse.org/Campaigns/Corporate-Hall-Shame](http://StopCorporateAbuse.org/Campaigns/Corporate-Hall-Shame)

**The successes in these pages are made possible with your support. Thank you!**

Corporate Accountability International stops life-threatening abuses of global corporations and increases their accountability to people around the world.

## CHALLENGE CORPORATE CONTROL OF WATER

# Advancing the human right to water in India

You expose the danger of the World Bank's water privatization plans

In parts of Nagpur, India, there are days when the water does not flow. People like Usha Shende wait for the small window—30 minutes every other day—when it returns, and then the waiting begins again.

Meanwhile, a subsidiary of the giant water corporation Veolia profits from managing the city's water system. It does so by raising prices, shutting off access for those who can't afford to pay, and skimping on maintenance critical to the water supply's safety.

If plans remain on course, Nagpur won't be the only city in India grappling with this disaster. The World Bank is promoting this failed model in



Photo credit: Kuni Takahashi

The World Bank is promoting corporate control of the water system in Nagpur, India as a success, even as low-income residents struggle to access safe, clean water and face service shutdowns.

hundreds of cities across the country, despite its devastating results.

But you are standing with the people of Nagpur and exposing the truth behind the World Bank's PR. Building on the Lagos water summit's momentum, we've been organizing with allies in India to amplify the voices of those most affected by this crisis. As the world hears their stories, we're clearing the way for the solution: democratically accountable, public water systems.

**SUCCESS!** You scored a big win over the bottled water industry. Our organizing blocked the International Bottled Water Association's nefarious tactic to stop national parks from going bottled water free.

## BECOME A MONTHLY DONOR

### Do even more to protect human rights, public health, and the environment

- **Contact Membership Manager**  
Marilyn Willmoth at 617.695.2525
- **Visit [StopCorporateAbuse.org](http://StopCorporateAbuse.org)**
- **Send in the enclosed envelope**



"This organization is taking on some of the world's wealthiest—and deadliest—corporations. In order to carry out their strategic plans, these organizers need consistent support. That's why I'm matching the 12-month value of every new monthly gift. Will you step up with me?"

CINDY EWING | MEMBER SINCE THE MID-1990s

### Why monthly giving?

- Your gift has a bigger impact.
- You receive insider campaign updates.
- You play a crucial role in creating a more just and equitable world.
- It's easy to participate, and you help save resources and expenses.
- You provide dependable support.

**Thank you for your partnership!**



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